

ASUS BUSINESS

Upgrade to Incredible

2025 ASUS Product Guide





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Why ASUS

ASUS is passionate about technology and driven by innovation. We dream, we dare, and we strive to create an effortless and joyful digital life for everyone.

We're always in search of incredible ideas and experiences, and we aspire to deliver the incredible in everything we do.

16,000+

Employees worldwide

5,000+

World-class R&D team

2,200+

Support Centers

7,447

Patents



ASUS has been named one of Fortune's World's Most Admired Companies for the 10th time in 2025.



Forbes has named ASUS among the Top Regarded Companies annual survey that evaluates companies on topics such as trustworthiness, social conduct, performance of the company's product or service and the company as an employer.



ASUS recognized as one of the world's most innovation-driven companies in the Top 100 Global Innovators 2025.

Interbrand

We have topped Interbrand's annual brand survey for the past several years. We have been ranked as Taiwan's most valuable brand for 10 years.

76,117 Awards Won Since 2001

Since established in 1990, ASUS has earned awards and recognitions from some of the most prestigious international organizations and media groups around the world. Each award is a testament to our relentless quest and commitment to creating solutions designed for everyone to joy.



product design award

337

awards



reddot award

303

awards



GOOD DESIGN

250

awards



TAIWAN EXCELLENCE

806

awards



COMPUTEX d&i awards 2018

153

awards



CES Innovation Awards 2025 Best of Innovation

158

awards



TECH ADVISOR

PCDIY!



WHY ASUS BUSINESS

Reliable and secure solutions you can trust

We are committed to providing reliable solutions that meet the unique needs of businesses of all sizes. With decades of innovation experience, we understand businesses today need incredible partners they can trust to achieve their goals, stay ahead of the competition, and thrive in an ever-changing business environment.



Always-on reliability

We are committed to delivering reliable devices and services you can trust. With 5,000+ world-class, in-house engineers, we leverage our industry-leading expertise to build rock-solid products, from operations to product design. We hold hundreds of world records and have been honored with tens of thousands of awards, so you can always depend on ASUS for excellence.



Agile solutions

We offer a wide range of agile solutions that are deeply rooted in industry and customer insights, flexibly designed with your growth vision in mind. From motherboards, PCs and peripherals to servers, software and integration with every cloud, we design solutions that fit your needs today — and tomorrow.



All-around partnership

We deliver comprehensive services and support across the device lifecycle. Whether it's a dedicated account team, a door-to-door delivery and return service or continuous feedback-tracking to understand and reflect your needs for future products and services, we partner with you every step of the way so you receive maximum value from your investment.



Accountable sustainability for the future

Our dedication to accountable sustainability is unwavering. We're on a mission to reduce carbon emissions, uplift communities and adhere to the highest ethical business standards. What sets us apart is our holistic approach, empowering organizations of all sizes to realize sustainability goals with genuine, measurable impacts on both people and the planet.

We provide holistic technology solutions

ASUS Business offers comprehensive solutions for diverse industries, with a wide range of evolving products, easy-to-use software to streamline business operations, and excellent support. We're committed to helping business customers achieve their vision.



Laptops



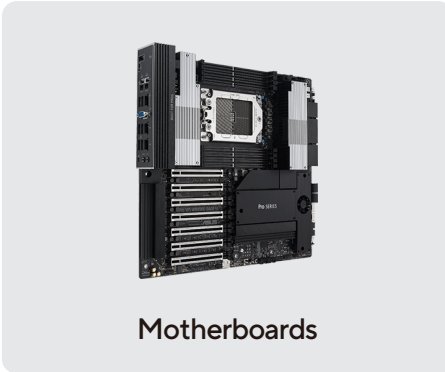
Detachable PC



Desktops



Servers and Workstations



Motherboards



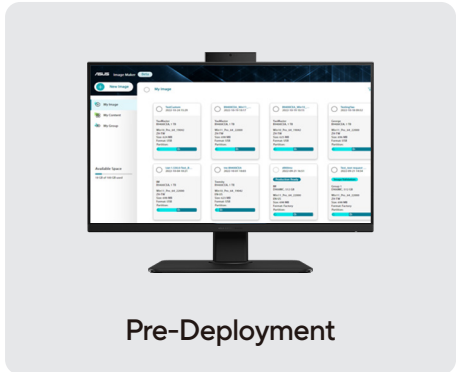
Networking



All-in-One PCs



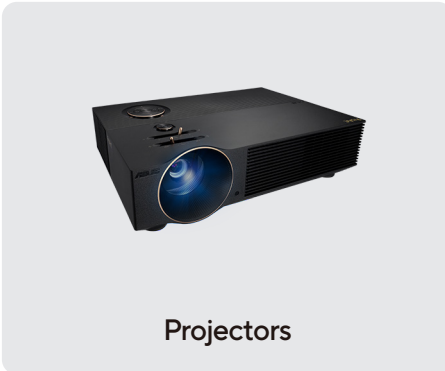
Mini PCs / NUCs



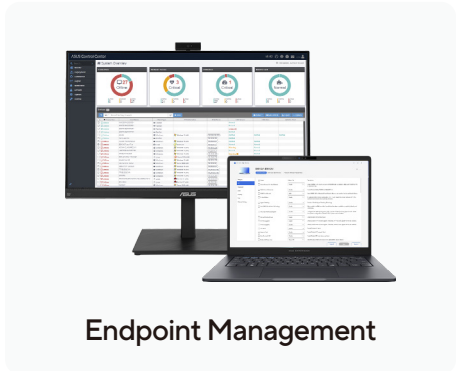
Pre-Deployment



Monitors



Projectors



Endpoint Management

Creating incredible cross-industry results

Business of all sizes and across a wide range of industries look to ASUS for powerful and reliable business solutions. ASUS Business offers tailored solutions for every need, with customized products and services.



Technology



Finance



Manufacturing



Government



Healthcare



Retail & Hospitality



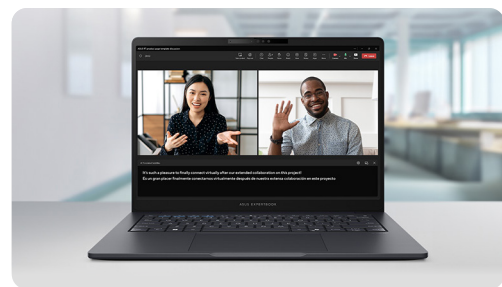
Education

NEW WAY TO WORK WITH AI

To support AI-driven workplaces, exclusive ASUS AI ExpertMeet elevates meeting experiences with noise-canceling audio and camera, and AI-generated transcripts, summaries and live-translated captions – all processed on-device to keep business data secure.

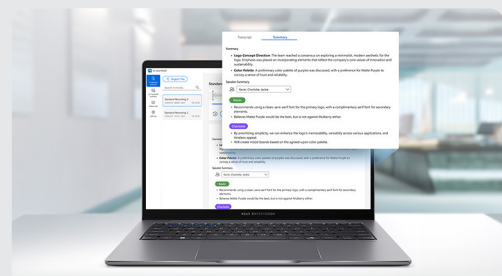


ASUS Ai ExpertMeet -
an ASUS exclusive app



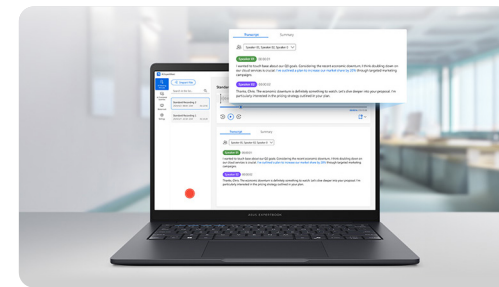
AI translated subtitles

AI ExpertMeet* offers speech-to-text transcriptions with unique speaker IDs. After the call, the meeting is recorded and saved as an audio file.



AI meeting summary

With AI ExpertMeet*, you no longer need to spend time writing meeting minutes during or after conference calls. You can fully focus on what matters most, AI ExpertMeet2 will expertly summarize the key points for you.



Multiple speakers recognition

AI ExpertMeet* offers speech-to-text transcriptions with unique speaker IDs. This feature captures everything said, extracts key points from multiple speakers, and clearly identifies who presented each key point using speaker IDs.



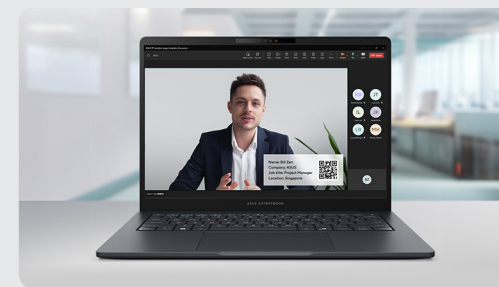
AI camera

For the best video-call experience, the AI Camera ensures you always look your best during virtual conferences.



Two-way AI noise cancelation

ASUS ExpertBook features AI-powered noise-canceling technology that cancels out unwanted background noise and pick up the user's voice for optimum conference-call quality.



Webcam watermark

Enhance your presence in video conferences by displaying your business card as a watermark-so your name, position, company and contact information are there for everyone to see.



Screen watermark

The Screen Watermark function ensures your data and information are secure from the moment you start sharing your screen, protecting your confidential information.

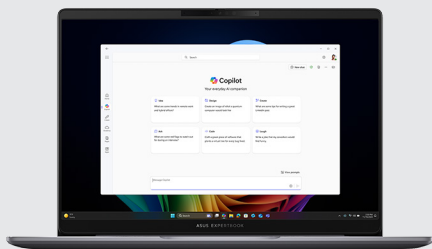
* For the full AI feature experience, 12 GB of memory is required.



COPILOT+ PC

Power your day, the AI way

A whole new way interacting with your PC is here. With Copilot+ PC experiences, you can accelerate your productivity and creativity. Let the new ASUS Copilot+ PC transform the ordinary into the extraordinary, making every day an adventure filled with endless possibilities.



Copilot

Your everyday AI companion

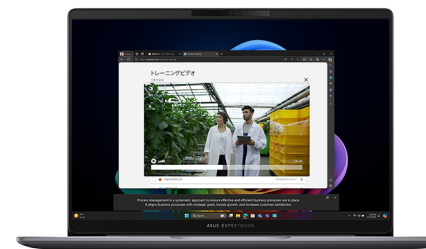
Microsoft Copilot compliments your capabilities and creativity with intelligent assistance and relevant answers.



Recall

Recall instantly

Searching for a document, email or web page on your PC can be time-consuming. Now you can just describe how you remember something and Recall will find it, instantly.



Live Captions

Connect with Live Captions

When you never miss a word, you never miss a beat. Get accurate subtitles in real time with automatic Live Captions.



Windows Studio Effect

Engage your audience with Windows Studio Effects

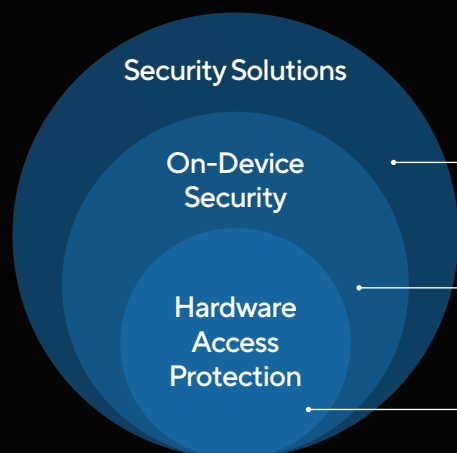
Improve lighting and blur distractions in the background during video calls. When presentation matters, turn on Windows Studio Effect.



ASUS EXPERTGUARDIAN

Enterprise-grade security

Modern IT threats target businesses from various angles, making comprehensive security essential. ASUS ExpertGuardian provides enterprise-grade protection across hardware, firmware and software, ensuring end-to-end security – from the BIOS to AI-powered web protection and real-time antivirus defense. Engineered with a commercial-grade, NIST SP 800-155-compliant BIOS, ExpertGuardian offers robust security alongside five years of ASUS BIOS and driver update support. Integrated biometric login with FIDO authentication further safeguards critical data. Additionally, ASUS business laptops empower IT managers with endpoint management, ensuring seamless control over company assets and securing all digital data.



Multifactor authentication with robust security

IT Management

Allows IT staff to remotely control and manage business assets, making sure all digital data is safe and sound.

OS/Software Features & Applications

Prevents malicious attackers from accessing encryption keys or sensitive data with multifactor identity authentication.

Firmware/BIOS Features

Protection prevents unauthorized manipulation of hardware resources.

Hardware-access protection

NIST guideline compliant

Meets NIST security standards for high protection.

BIOS self-recovery

Automatically fixes BIOS issues if they occur.

Rollback prevention

Stops the system from reverting to an unsafe older version.

Tamper detection

Prevents unauthorized BIOS changes. Suspect firmware events are logged in the System Log Page, and a warning prevents OS access on startup.

USB access lock

Blocks unauthorized USB devices.

Security updates

Provides security updates for up to 5 years to keep the system secure.





On-device security

Windows 11 security level 2

This security level is ideal for environments handling sensitive data, such as finance, healthcare and government, ensuring comprehensive protection against modern threats. In addition, account protection is enhanced with multiple layers of verification.

dTPM

Discrete Trusted Platform Module(dTPM) is designed to be compliant with TCG standards, ensuring it meets rigorous security requirements for trusted computing environment

Trusted computing group (TCG) compliant

TCG guidelines protect the OS from unauthorized changes, ensuring only trusted software runs for security and reliability.

Security solutions

ASUS cloud recovery

ASUS Cloud Recovery simplifies the process of restoring your computer's operating system, requiring just a few easy steps. It automatically installs the latest versions of drivers and software without manual installation.

Anti-virus software

Protects the computer from malware and other malicious software. ExpertBook B-series and P- series devices come with McAfee+ Premium, including AI Deepfake detection¹, email detection, McAfee antivirus, VPN, Scam Protection and Identity Monitoring – offering comprehensive online protection.

1. McAfee AI Deepfake Detector works for English language - at launch in US, UK, Australia, Ireland, New Zealand, India and Taiwan. Available on selected models/ SKUs.



Windows 11 secured-core PC

Provide an “on-by-default” security experience for businesses and user.

Secured-core PCs provide protections against sophisticated attacks and provide increased assurance when handling mission-critical data in some of the most data-sensitive industries, such as healthcare workers that handle medical records and other personally identifiable information (PII), as well as commercial roles that handle high business impact and highly sensitive data, such as a financial controller with earnings data.

PC identity protection

- Provide advanced identity verification and protection

OS malware defense

- Protect the OS from execution of unverified code

Hardware and firmware security

- Secure Boot
- Trusted Platform Module 2.0 (TPM)
- Direct Memory Access Protection (DMA)
- Defend against firmware level attacks
- Dynamic Root of Trust for Measurement (DRTM) protection
- Virtualization-based Security

HIGHEST MILITARY-GRADE DURABILITY



Commercial products are remarkably robust with highest military-grade durability standards in the business-laptop marketplace. It endures multiple individual tests that adhere to the exacting US military-grade MIL-STD-810H standard.



Temperature Shock Test

Endure a sharp change of temperature from -51°C to 71°C three cycles for an hour.



Shock Test

Withstand 18 harsh shocks at the speed of 40G/11ms with power on.



Vibration Test

Withstand 5-500Hz physical vibrations for 60 min.



Sand & Dust Test

Resist ingress of particles with 1.2g/m3 density.



Altitude Test

Handle extreme 15,000-ft heights, with power on.



High Temperature Test

Endure 32°C~49°C for 3 x 24 hr. Cycles with power on.



Low Temperature Test

Endure -37°C~ -46°C for 3 x 24 hr. cycles with power on.



Explosive Atmosphere Test

Tested in a fuel-vapor environment with power on.



Fungus Test

28 days exposure to common fungi.



Shipboard Vibration Test

4-33Hz for 2 hours to mimic shipboard transit.



Freeze/Thaw Test

Withstand rapid 30°C to -10°C temperature change at 95% relative humidity.



Solar Radiation Test

Endure three 24-hour cycles of simulated radiation.



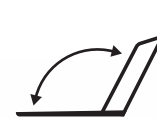
Humidity Test

Tolerate 95% relative humidity at temperatures of 30°C and 60°C.

ROBUST ASUS SUPERIOR DURABILITY TEST



ASUS ensures that every component of commercial products delivers long and reliable service, no matter how tough the going gets.



Hinge Test (Clamshell)

Up to 50,000 open/close cycles, replicating usage of 12 times per day for over 11 years.



Hinge Test (Flip)

Simulates entering and exiting flip mode 10,000 times, or 4 times per day for over 7 years.



Drop Test

Survives a single up to 120 cm¹ accidental drop on its base, onto a concrete floor.



Rump Pressure Test

Both the lid and bottom side can withstand a 50 kg² squashing force.



Keyboard Durability Test

Up to a 10,000,000 keystroke lifespan, simulating continuous typing for 4 hours per day for 6 years.



Keyboard Durability Test

Up to a 10,000,000 keystroke lifespan, simulating continuous typing for 4 hours per day for 6 years.



Keyboard Spill-resistant Test

Withstands water spills of up to 405 cc⁴.



Port Durability Test

Mimics a users connecting a USB Type-A device 5,000 times, or 3 times a day for over 4.5 years.



Twist Test

50,000 chassis twist tests to simulate normal handling and carrying with one hand 30 times per day for 4.5 years.

ASUS BUSINESS SOLUTION

ASUS provides scalable, customized solutions for business of all sizes. The comprehensive lifecycle services include seamless device deployment and management, advanced security, and simplified device retirements – empowering your IT team to enjoy enhanced productivity and efficiency.



Transform your IT lifecycle with ASUS business solution

ASUS Business Solution offers efficient deployment, simplified IT management, enhanced productivity, and robust security. With features such as real-time protection and rapid recovery, businesses gain a comprehensive, efficient, and secure IT environment.

ASUS CUSTOMIZE



Efficient deployment



Efficient IT management



Effortless customization

70%

Reduced in setup effort

ASUS MANAGE



Streamlined drivers management



Timely update



Enhanced productivity

55%

Productivity increased

2x

Faster

0

Zero-touch

ASUS SECURE



Trusted defense



Real time protection

ASUS RETRIEVE



Enhanced security



Rapid recovery



Comprehensive protection



Tailor-made to your IT needs

ASUS Customize

Managing large-scale deployments and custom configurations can strain IT resources and complicate processes. The ASUS Customize Service streamlines the process with rapid deployment of pre-configured PCs, ready from day one. Tailored to meet your needs, our service simplifies IT infrastructure management, offering a hassle-free process that transforms your IT operations.

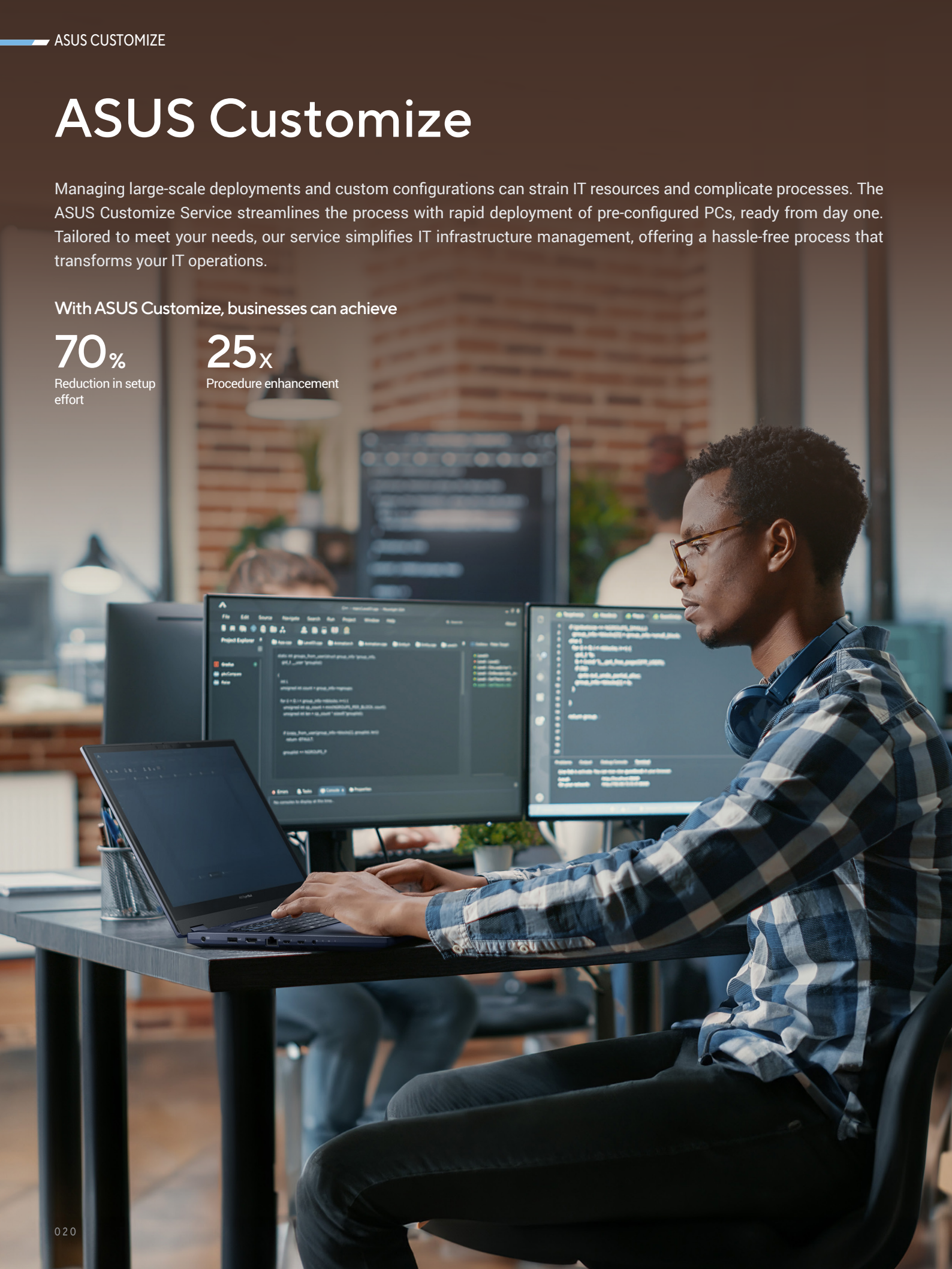
With ASUS Customize, businesses can achieve

70%

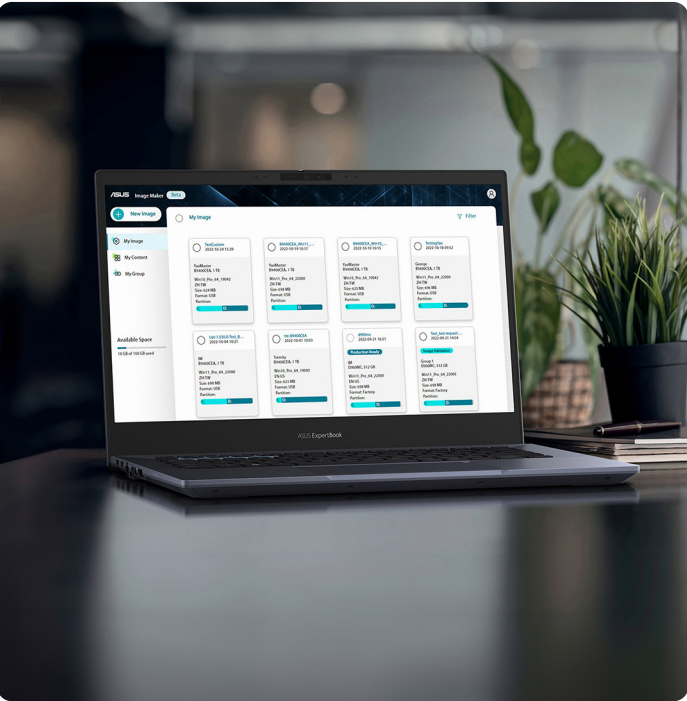
Reduction in setup effort

25x

Procedure enhancement



Features & benefits



ASUS Image Maker

A one-stop cloud service with a handy customizable image tool for IT managers to easily create custom, ready-to deploy Windows OS images.

- Comprehensive online platform for instant custom image deployment
- Reduce third-party software installation time for Sis and VARs
- Reduce Windows OS bloatware complaints



ASUS BIOS Config Tool

A powerful solution for enhancing BIOS customization capabilities on multiple devices and upgraded integrations with third-party UEM solution providers.

- Easily modify BIOS settings
- Configure all managed devices at once
- Prevent unapproved access to BIOS settings

ASUS Manage

DIY Deploy is a vital launch pad for IT teams beginning their modern journey, offering a comprehensive suite of ASUS services to streamline device deployment and management. With ASUS provisioning tools, IT team handles preliminary tasks and implementation while end users receive resources to manage their device setup—ensuring a smooth, streamlined transition.

With ASUS Manage, businesses can achieve

ASUS Control Center Config Manager (SCCM)

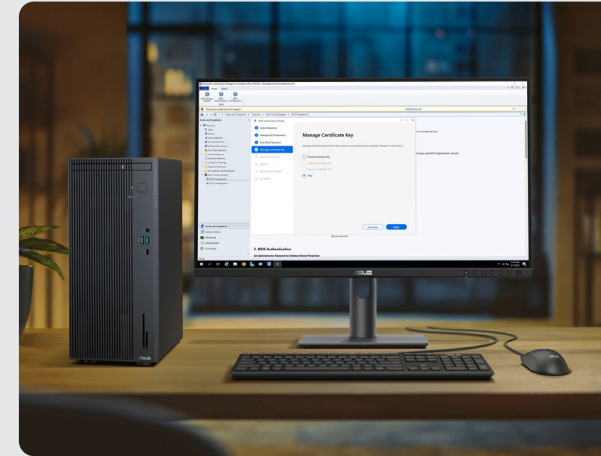
55%

Productivity increased

2x

Faster

Features & benefits



ASUS Config Manager (SCCM)

Enhances SCCM by adding BIOS configuration, speeding up updates, and enabling remote BIOS management via Intune.

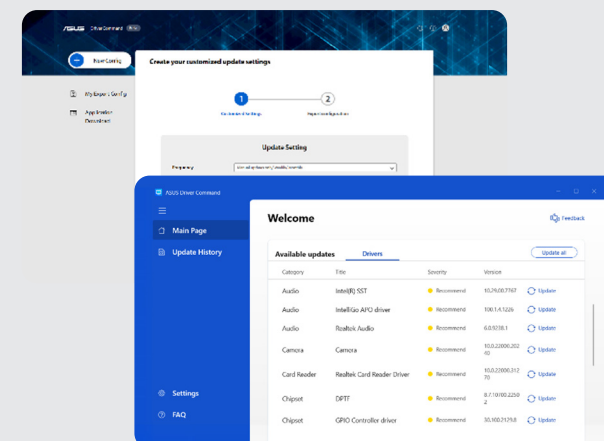
- 2X times faster than managing drivers and BIOS in standard SCCM
- Visual interface for remote BIOS configuration
- More secure and convenient for BIOS password and certification deployment



ASUS Control Center

A centralized IT-management suite that offers IT staff a visible, controllable and manageable hardware and software inventory.

- Automate software dispatch and scheduling processes
- Remotely configure and troubleshoot software
- Get insights via a visualized dashboard and intuitive interface
- Ensure security by setting up software block list, device access



ASUS Driver Command

Allows IT staff to effectively manage driver updates across multiple devices, ensuring security with up-to date drives and pre-defined driver setting align with corporate IT policies.

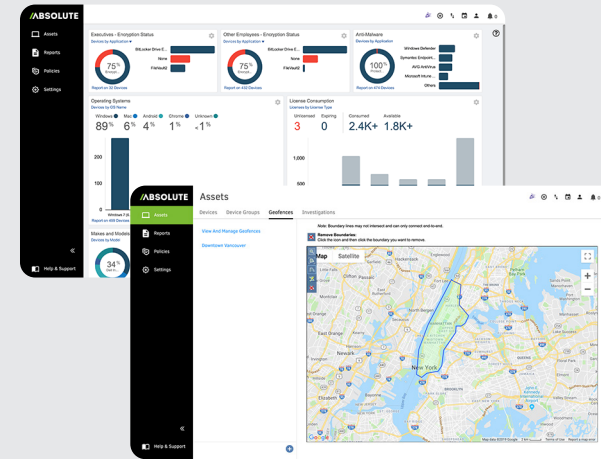
- Accurate driver version detection
- Support GUI update, providing an intuitive interface
- Allow customization of update frequency, severity filters
- Support Windows Knowledge Base updates

ASUS Secure

Secured-core PC features multiple application security layers that shield critical data. Application protection, privacy controls, and least-privilege principles enable developers to build in security by design. ASUS Business PCs also include embedded Absolute, McAfee Anti-virus, a Deepfake protection package*, and exclusive tools such as ASUS SafeGuard Backup—giving MIS teams greater control and streamlined asset management.



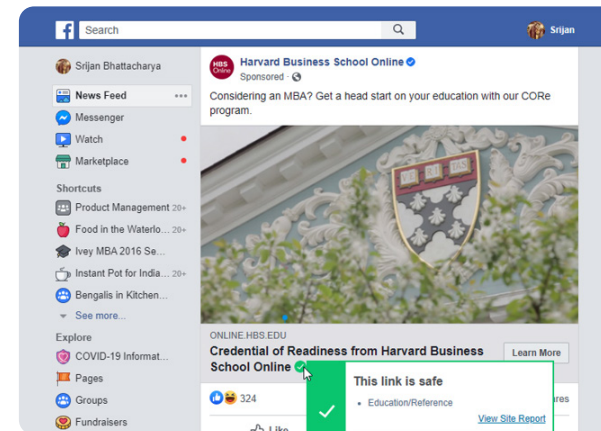
Features & benefits



ABSOLUTE® Secure endpoint

Absolute Secure Endpoint enable IT personnel monitor and address computer problems and enables the equipment and their critical applications to self-heal —supporting IT management, security, and compliance.

- Self-healing protects the digital enterprise, at-risk data and critical IP assets
- Track devices anytime and freeze ones
- Send secure, on-device end user communications or alerts
- Enable firmware protection without bringing devices in

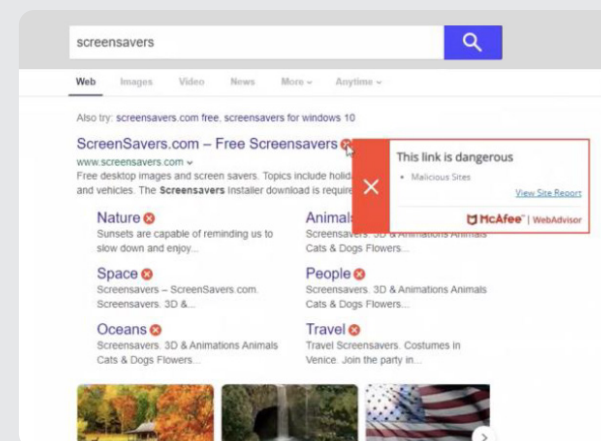


McAfee™ WebAdvisor

Browse securely with McAfee Smart AI™ threat detection, featuring real-time alerts on hazardous websites, social media URL filtering, and safe download management, ensuring peace of mind online.

- AI-powered URL filtering
- Social Media Protection
- Safer downloads

* McAfee AI Deepfake Detector works for English language - at launch in US, UK, Australia, Ireland, New Zealand, India and Taiwan. Available on selected models/SKUs.



McAfee™ Deepfake audio detection

Advanced AI-detection empowers consumers to discern what's real and what's fake in a time of misleading AI-generated content.

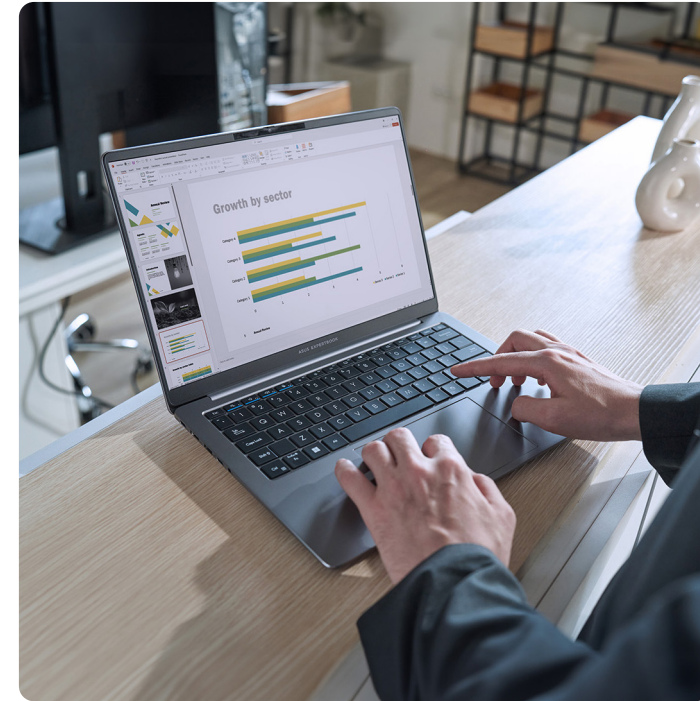
- The power of AI in deepfake detection
- Seamless and robust customer experience
- Enabling the technology ecosystem

ASUS Retrieve

Securely decommissioning old devices filled with sensitive data can be a daunting challenge. Advanced remote clean and cloud recovery ensure every byte of data is erased and securely backed up, protecting your company's confidentiality and integrity. With the ASUS-developed retrieve and retire solution, achieving this level of security has never been easier.



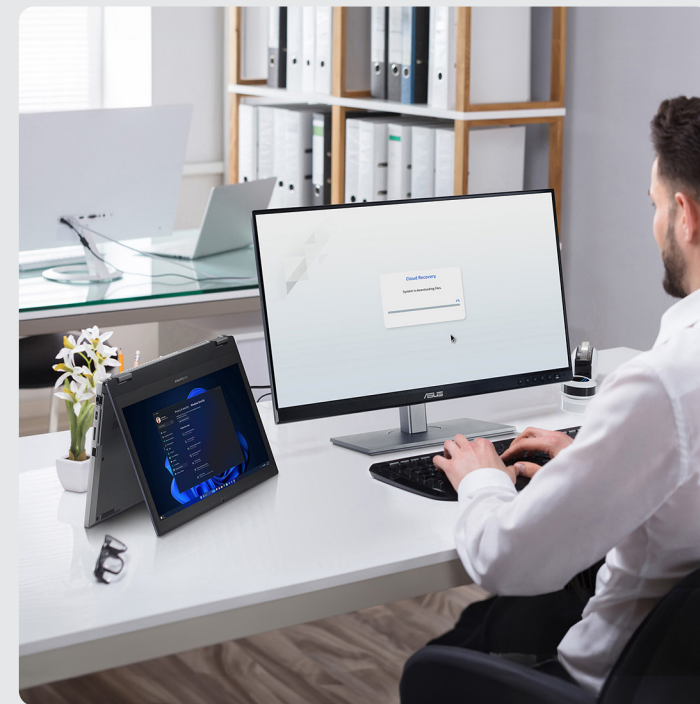
Features & benefits



ABSOLUTE® Data wipe

Absolute Remote Clean securely wipes data from multiple devices remotely, ensuring thorough data protection and compliance with minimal effort.

- Enable remote data wipes on multiple devices for centralized control
- Ensures complete and secure data erasure, minimizing data leakage risk
- Supports data protection compliance through secure devices decommissioning
- Reduces the time and resources required for manual device sanitization



ASUS Cloud Recovery

This tool quickly and securely reimages devices in UEFI during pre-boot when the OS is dysfunctional.

- Accessible from anywhere with an internet connection
- Enable faster recovery time in UEFI environment
- Restore devices to factory defaults with the latest OS from the ASUS cloud server for a more reliable and secure recovery



UPGRADE TO PREMIUM SERVICE



Up to 5-year international warranty available*

100% FREE Labor & Spare Parts Warranty Service
International Warranty in 82 Countries *

ASUS Business Support for Commercial PCs

We offer all-around support for businesses of all sizes, providing dedicated assistance from the very beginning and proactively addressing your needs every step of the way. From hardware support to ASUS-designed deployment and IT-management software, we're here to support you from first enquiry to purchase and beyond. With our flexibility and instant support, you can focus on upgrading your business to incredible heights.

More than just support

Our ASUS Business Support Plus goes beyond traditional support, offering image customization software and centralized IT management tools to help IT teams tackle complicated PCs deployment, maintenance, and management tasks with ease.

Tailor-made to your IT needs

Whether you're a small or medium firm or a large enterprise, you can find the right ASUS Business Support package for your business. We also offer the flexibility to choose the individual services you need.

Minimize downtime

Our instant remote response and on-site support are designed to ensure minimal downtime for your business.

Warranty Extension

We offer up to five years' warranty extension for commercial laptops, desktops and all-in-one PCs, so you can enjoy continuous hardware support from us.

Local Accidental Damage Protection

Provides repair or replacement coverage for free or partial cost for drops, falls, liquid damage, electrical surges, and accidental breakage outside of normal use, once per year¹. This coverage goes beyond our standard warranty protection, giving you added peace of mind.

Next Business Day Local On-site Service

Professional technicians repair devices at your business location with labor and parts prioritization to minimize disruption.

VIP Hotline

Enjoy privileged contact via a dedicated support line, or priority access when you need any support from us.

Repair Reports

For a better management and tracking, we provide a report to you after every repair.

ASUS System Diagnostics

A versatile utility that identifies hardware issues and works even in the absence of Windows or a functioning system drive. It also delivers streamlined support through generated QR codes, optimizing the efficiency of RMA and service workflows — making it highly desirable for diverse business scenarios.

HDD/SSD Retention

To secure business confidential and sensitive data, our service allows you to keep defective HDDs or SSDs that have been replaced by ASUS-authorized technicians.

Battery Service Package

You can extend the period of coverage beyond the standard battery warranty. With our Battery Service Package, if your laptop battery is found to be defective, a replacement battery will be provided — even once every year, if needed.

International Warranty

Remote working is the new normal. Our global support network ensures worry-free laptop² operation and productivity for your employees, whether they're simply working at home for the day or traveling the world on business.³

Service Account Manager

Our professional and responsive technicians dedicated to your needs — so our service always comes with that personal touch.

ASUS Image Maker (IM)

A highly-demanded, comprehensive cloud service for the customization of Windows images that empowers increased system-deployment productivity and efficiency for enterprise IT professionals, all via an intuitive and user-friendly interface.

ASUS Control Center (ACC)

A centralized IT-management suite that offers IT staff a visible, controllable and manageable hardware and software inventory — with zero touch.

Find the right package for your business

	Standard	ASUS Business Support	ASUS Business Support Plus
Parts repair and replacement within standard warranty	●	●	●
International Warranty	●	●	●
Repair Reports	●	●	●
ASUS System DiagnosticsDiagnoses hardware components and generates QR codes in BIOS, for efficient RMA	●	●	●
Next Business Day Local On-Site Service		●	●
VIP Hotline		●	●
Local Accidental Damage Protection			●
HDD/SSD Retention			●
Service Account Manager			●
ASUS Image Maker (IM) System image customization and deployment			●
ASUS Control Center (ACC) Centralized device-management console with visibility			●

* Availability or offering may vary by country. Please contact ASUS local sales for more details.
* ASUS Business Support and ASUS Business Support Plus packages are available only for ASUS ExpertBook series, ASUS ExpertCenter tower PCs and ASUS ExpertCenter AiO PCs.
* Warranty extensions for ASUS ExpertBook and ASUS Chromebook series must be purchased and activated within the warranty period of your ASUS products. All other services, including ASUS Business Support and ASUS Business Support Plus packages, must be purchased and activated within 180 days of your ASUS product invoice date.
* ASUS ExpertCenter tower PCs and ASUS ExpertCenter AiO PCs warranty extensions and all other services, including ASUS Business Support and ASUS Business Support Plus packages, must be purchased and activated within 180 days of your ASUS product invoice date.
1. With the ASUS Business Support and ASUS Business Support Plus packages, Local Accidental Damage Protection is valid only for the first year.
2. International Warranty is available for ASUS ExpertBook and ASUS Chromebook series. When International Warranty is purchased as part of the ASUS Business Support package or ASUS Business Support Plus package, it is available only for ASUS ExpertBook. Please check availability here or contact ASUS local sales for more details.
3. Service levels and response times for International Warranty may vary depending on your geographic location.

*Warranty policies vary by country.
*Service and warranty coverage may vary depending on country and territory. Please check with your local retailer to confirm the options available

SUSTAINING AN INCREDIBLE FUTURE



RE100

CLIMATE
GROUP



We always search for the incredible. Our commitment to environmental, social, and governance is to empower you and everyone else we work with to push forward for a more sustainable future. Let's make it sustainable — together.

Our 2025 sustainability goals:

- 100% renewable energy usage in Taiwan-based operations centers by 2030, and in global operations centers by 2035
- 50% carbon emissions reduction from global operations centers by 2030
- 30% above Energy Star standard efficiency from key products
- 30% reduction in carbon intensity rates from key suppliers

NET-ZERO

We collaborate with stakeholders to create a cleaner environment and mitigate the impact of climate change by increasing our energy efficiency, utilizing renewable energy, and fostering innovation.

RESPONSIBLE

We work together with our partners to ensure environmental, labor, and human rights responsibility in our supply chain, protecting the rights of everyone our business touches.

CIRCULAR

We leverage Design Thinking and technological innovation to develop eco-friendly products, making our business model more environmentally-friendly to minimize our impact on the planet.

SHARED

We explore innovations in digital inclusion, cross-sector collaborations, and sustainable business models that can create shared value for all.

A circular approach to sustainability



100% ExpertBook

are EPEAT Gold-verified with Carbon footprint reports in 2023



Recycling

- Global take-back services
- Components re-use
- E-waste recycling



Resource & Materials

- Green, recycled materials
- Reduce virgin materials
- Substance management
- Tantalum, tin, tungsten and gold sourced from qualified smelters

100% ExpertCenter

are EPEAT Silver-verified with Carbon footprint reports in 2023



Use

- Sharing platform
- Leasing services
- Repair, warranty.



Design & production

- Efficient, modular design
- Energy efficient
- Easily disassembled
- Recycled/recyclable packaging

Our sustainable actions has earned high recognition internationally

CLEAN200
Corporate Knights



FTSE4Good



CUSTOMER STORIES



The UK | ExpertBook B3 Detachable, ExpertBook B5 Series, ExpertBook B9 OLED

Watford Football Club

Watford FC, founded in 1881 and competing in the EFL Championship, manages complex year-round operations. Committed to leveraging technology for efficiency, they've partnered with ASUS for advanced IT solutions. The ASUS ExpertBook B9 OLED, with up to 13th Gen Intel® Core™ processors and vPro support, offers secure and reliable remote-management capabilities. Both ExpertBook B5 and B9 models meet U.S. military-grade standards for durability and protection. This collaboration between ASUS and Watford FC demonstrates the transformative impact of innovative IT solutions in the sports industry, enhancing various aspects of club management.



Thailand | ExpertBook B1

JSSR Auction Co., Ltd.

JSSR Auction Co., Ltd. recognizes the importance of cutting-edge technology in its operations and has chosen ASUS as its technology partner. ASUS ExpertBooks, featuring state-of-the-art processors and WiFi 6, boost efficiency and mobility. Known for their reliability and performance, ASUS products are complemented by extensive warranty options, including on-site services. This partnership enables JSSR Auction Co., Ltd. to streamline its daily tasks, minimize downtime, and maintain its competitive position. By leveraging ASUS's advanced technology and comprehensive support, JSSR Auction Co., Ltd. is well-equipped to thrive in today's dynamic business environment.



France | ExpertBook B1, ExpertBook B5

Groupe CB

Groupe CB, a family-owned enterprise since 1896, leads in aggregate quarries and refractory materials. Needing to modernize their infrastructure, they chose ASUS for computing solutions balancing performance and sustainability. ASUS supplied ExpertBook B1 and B5 laptops and ExpertCenter D7 desktops, praised for durability and consistent performance. Staff appreciated the laptops' lightweight design and portability. ASUS's responsive support ensured a smooth transition, validating Groupe CB's choice and reinforcing their industry position. This partnership demonstrates how innovative technology can support traditional industries in their modernization efforts.



Netherlands | ASUS Chromebook CX34 Flip

Lister

Lister, a 40-year-old mental healthcare institution in Utrecht, serves 1,900 clients with 900 staff members, focusing on recovery-oriented care. They chose ASUS Chromebook CX34 to meet their unique needs. Equipped with up to 12th Gen Intel® Core™ i7 processors and 10-hour battery life, these devices help staff assist clients with essential tasks. The CX34 Flip model's durability, adhering to US MIL-STD 810H standards, suits diverse care settings. This technology integration has streamlined Lister's IT infrastructure, enhancing security and staff efficiency. The Chromebook's portability, security features, and robust construction have significantly improved Lister's daily operations and client care.

ASUS EXPERTBOOK

B series

Built for enterprise IT professionals

Flexibility | Manageability | Reliability | Sustainability

ASUS ExpertBook B series is the best take-anywhere laptops for enterprises, engineered to deliver next-gen power and enterprise-grade security, and made with military-grade toughness.



Premium

B9

Advanced

B5 | P5

P series

Design for SMB with reasonable IT investment

Stylish but uncompromised reliability and durability

ASUS ExpertBook P series is the best laptop for modern professionals and small businesses. Reimagine work with AI-powered productivity, security, and more.



Mainstream

B3 | P3

Essential

B1 | P1

ASUS ExpertBook P Series Reimagine Work with AI

ASUS ExpertBook P series is designed for reimagining work with AI and sets a new standard in professional computing tailored for today's ambitious entrepreneurs, prosumers and home-office workers. This series combines flexibility, performance and security to meet the evolving demands of modern professionals. ExpertBook P series elevates business productivity with advanced AI integration, featuring uncompromised security at every level to ensure end-to-end protection.



Precisely perfect

Crafted for modern professionals, the ExpertBook P5 stuns with its brand-new aluminum body. The sleek design is a perfect balance of elegant appearance, comfort, ergonomics, optimized thermal, and eco-friendly manufacturing.

ASUS ExpertBook P5 (P5405) Work reimagined, with AI

Say hello to ASUS ExpertBook P5 – a revolutionary leap in AI PC for work. Designed to elevate productivity for mobile professionals and home offices, ExpertBook P5 harnesses the power of Intel® Core™ Ultra processors (Series 2).¹ This AI powerhouse empowers you with our brand-new, exclusive meeting assistant ASUS AI ExpertMeet, streamline workflows and enhance collaboration. With a light yet durable aluminum chassis, stunning 2.5K 144 Hz display, and business-grade security and service, the ExpertBook P5 provides peak performance and seamless work experiences, anywhere.



Light 1.29 kg aluminum chassis²



Up to Wi-Fi 7 802.11be



TPM 2.0



28-hour battery life³



Military-grade durability⁴



180° lay-flat hinge

- Powered by Intel® Core™ Ultra processors (Series 2) with up to 47 NPU TOPS
- Up to 120 total platform TOPS
- Up to 3 TB PCIe® 4.0 dual SSD
- 14" 2.5K 144 Hz anti-glare display
- ASUS AI ExpertMeet to supercharge meeting productivity and efficiency
- ASUS ExpertGuardian with business-grade NIST Cybersecurity Framework



1. Intel® Core™ Ultra processors (Series 2) availability varies by country and region. 2. Product weight may vary according to device configuration. 3. P5405CSA battery tests conducted by ASUS on August 27, 2024, using the Microsoft tool "Perf2.12April2024-RTM" testing scenario. Test configuration: INTEL(R) CORE(TM) ULTRA 7 258V, 32G LPDDR5X RAM, 2T PERF SSD, LCD 14" WQXGA WV EDP 400NITS, 63Wh Battery. Test settings: WiFi enabled, display brightness set to 240 nits (system brightness 75%), volume to 15%. 4. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care.

P5405



AI powerhouse for future

Equipped with Intel® Core™ Ultra processors (Series 2)¹, featuring three AI processing engines, and up to 32 GB of onboard LPDDR5X, ExpertBook P5 empowers smooth, seamless daily work and AI-intensive tasks. Its SSD configuration provides up to 3 TB of storage, plus easy IT installation and cost-effective upgradeability.



Simply cool. Simply powerful.

ExpertCool thermal structure, a newly enhanced cooling design, ensures consistent, optimal cooling whether the lid is open or closed, guaranteeing peak performance even during extended usage.



ASUS ExpertBook P3 Series (P3405/P3605)

Productivity, leveled up

The ASUS ExpertBook P3 delivers the perfect blend of performance, security, and portability. Powered by up to a 13th-generation Intel® Core™ i7 processor, this laptop effortlessly handles demanding tasks and AI-powered productivity tools. It's stunning 2.5K 16:10 anti-glare display delivers immersive visuals, while the ample storage option with dual-SSD support ensures plenty of space for all your files. For added security, the ASUS ExpertBook P3 offers a built-in fingerprint sensor and an integrated TPM 2.0 chip, safeguarding your sensitive data.



Dual-SSD support up to 3TB storage



Up to 64 GB5 DDR5 dual memory



AI noise-cancelling



Business-grade security



Military-grade durability



180° lay-flat hinge

- Up to 13th Gen Intel® Core™ i7 processor
- Lightweight starting from 1.36kg¹
- Comprehensive IO ports meet all connectivity needs
- TPM 2.0 to safeguard sensitive data
- ASUS AI ExpertMeet to supercharge meeting productivity and efficiency to supercharge productivity²
- ASUS ExpertGuardian with business-grade NIST Cybersecurity Framework



1. Weight may vary according to configuration. 2. For the full AI feature experience, 12 GB of memory is required.



ASUS ExpertBook P1 Series (P1403/P1503)

Elevate your efficiency, anywhere

Lightweight at just 1.4kg, the ASUS ExpertBook P1 boosts productivity with AI ExpertMeet, up to 13th Gen Intel® Core™ i7 performance, and dual-SSD storage. Its sleek design is built for business on the go, featuring a fingerprint sensor and TPM 2.0 chi¹ to safeguard your data—your secure, reliable work companion.



ASUS AI ExpertMeet²



AI-enhanced productivity



AI noise-canceling technology



Business-grade security



Military-grade durability



180° lay-flat hinge

- Up to Intel® Core™ i7 processor
- Lightweight starting at 1.4kg³
- Up to 1TB dual SSDs storage
- Up to 64 GB DDR5 RAM
- ASUS ExpertGuardian with business-grade NIST Cybersecurity Framework
- ExpertCool thermal keeps it cool whether opened or closed



1. TPM may vary according to configuration. 2. For the full AI feature experience, 12 GB of memory is required. 3. Weight may vary according to configuration.



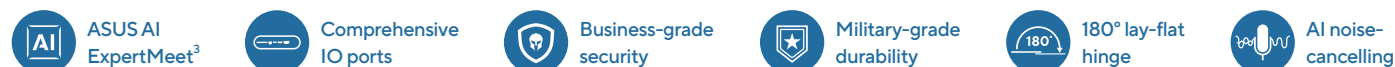
Design and durability

Built for durability and modern workflows, the ASUS ExpertBook P3 features a sleek design with an up to 88% screen-to-body ratio, 144Hz refresh rate⁶, a larger precision trackpad, and ExpertCool thermal technology that works open or closed—all tested to U.S. military-grade durability standards⁷ for reliability anywhere.

ASUS ExpertBook P3 Series (PM3406/PM3606)

AI-Powered. Expert-Crafted.

Built for today's agile businesses, the ExpertBook P3 delivers business-level performance in a portable, secure package. With up to AMD Ryzen™ AI 7 PRO processors¹, it powers through everyday workloads with confidence. The crisp 2.5K anti-glare display² and dual-SSD make it ideal for mobile productivity. For security, the ExpertBook P3 features ASUS ExpertGuardian, including a NIST SP 800-155 compliant BIOS, a built-in fingerprint sensor, and a TPM 2.0 chip — ensuring your sensitive data stays protected from silicon to software, wherever you work.



- Up to AMD Ryzen™ AI 7 PRO processors
- Dual-SSD support up to 3TB storage⁴
- Up to 64GB DDR5 RAM⁵
- Power through AI workloads with up to 45W TDP
- Productivity on the go with high-capacity 70Wh battery
- Always stay connected with up to WiFi 7



1. AMD Ryzen™ AI PRO processors are optional, please contact ASUS local sales for more details. 2. 2.5K display is an optional feature. 3. For the full AI feature experience, 12 GB of memory is required. 4. Available options include single 2 TB SSD or 512 GB+512 GB dual SSD. 5. Memory may vary according to configuration. It's upgradable up to 32+32 GB.



AI Productivity

AI-powered for next-gen productivity, the ASUS ExpertBook P3 is a Copilot+ PC, delivering instant access to Microsoft Copilot features on demand. With ASUS AI ExpertMeet⁵, users can generate meeting minutes, view real-time translated subtitles, and add watermarks—streamlining collaboration and communication with intelligent efficiency.



Business-grade security

ASUS ExpertGuardian is built to give growing businesses peace of mind, with enterprise-grade safeguards including a NIST SP 800-155 compliant BIOS, Windows 11 Secured-core technologies, biometric login with FIDO2 authentication, and five years of update support. It also comes with a complimentary 1-year McAfee+™ Premium membership⁸.



ASUS ExpertBook P1 (PM1403/ PM1503)

Elevate your efficiency, anywhere

The compact and elegant ASUS ExpertBook P1 combines lightweight mobility at just 1.4kg¹ with sophisticated design. Enhanced by AI-powered features, it maximizes your productivity while delivering exceptional performance through up to an AMD Ryzen™ 7 processor and up to 1TB of dual SSDs storage. With comprehensive security technology protecting your privacy and business data, the ExpertBook P1 is your reliable companion for modern business.



Up to AMD
Ryzen™ 7
processor



AI-enhanced
productivity



ASUS AI noise-
canceling
technology



ASUS
ExpertGuardian
— business-grade
security



Military-grade
durability



180° lay-flat
hinge

- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Up to AMD Ryzen™ 7 processor with AMD Radeon™ Graphics
- Up to 64GB DDR5² and up to 1TB dual SSDs capacity for intensive task completion
- Experience AI-enhanced productivity with Copilot, ASUS AI noise-canceling technology and AI camera
- Engineered with military-grade³ strength to ensure resilience to nvronmental extremes
- Safeguard your confidential data with the ASUS ExpertGuardian and free 1-year McAfee+ Premium membership



1. Weight may vary according to configuration. 2. Memory may vary according to configuration. It's upgradable up to 64GB. 3. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Business Support.

PM1503 PM1403





ASUS ExpertBook B Series

Business excellence with AI

ExpertBook laptops are designed to focus on take-anywhere mobility, crafted with lightness, power, and toughness, while prove that business laptops can also be stylish, sophisticated and elegant, helping your business to project a truly professional outlook. Along with the robust security features, you're allowed to get things done fast, securely, and intelligently, anytime and anywhere.



The world’s lightest 14” OLED business laptop¹

Expertly crafted with meticulous attention to detail, ExpertBook B9 OLED boasts a premium magnesium-lithium build that makes it the world’s lightest 14-inch OLED business laptop. Its sleek and sophisticated design exudes luxury, while its super-slim bezels allow for a 14-inch display to fit within a compact 13-inch-class chassis — providing both functionality and style.

ASUS ExpertBook B9 OLED (B9403) The epitome of sustainable excellence

Designed with premium magnesium-lithium alloy, ASUS ExpertBook B9 OLED pushes the limits of lightness for ultimate portability and durability. With an environmentally-friendly design, brilliant 16:10 OLED display, AI-powered conferencing for modern work experiences, the latest Intel® Core™ 7 processor (Series 1) with Intel vPro® platform and a multitude of enterprise-grade security features, ExpertBook B9 OLED is the perfect partner for executives and business travelers, upping both your green credentials and professionalism — and setting a new benchmark for elite business laptops.



Ultralight
magnesium-
lithium



Sustainable
technology



MIL-STD 810H:
28 procedures
passed



Discrete TPM
2.0 chip



NFC reader
integrated



Dual smart-
cooling fans

- The world’s lightest 14” OLED business laptop, weighing a mere 990g¹
- Up to Intel® Core™ 7 processor (Series 1)
- Dedicated Copilot key for more AI exploration
- Sustainable across the product lifecycle
- All-metal premium magnesium-lithium alloy chassis
- MIL-STD 810H US military-grade durability



B9403



1. As of November 17, 2023, based on internal ASUS market analysis comparing the size and weight of the highlighted ASUS laptop to competitor products from vendors including LG, HP, Dell and Lenovo. Actual weight may vary by specifications. 2. Actual results may vary depending on model and manufacturing processes.



Sustaining an incredible future

ExpertBook B9 OLED incorporates a sustainable design to help achieve a circular future toward net zero. It has been awarded multiple internationally recognized environmental certifications, while also employing the patented Thixomolding process to reduce production materials by up to 29%² and manufacturing time by up to 75%². This maximizes product quality while minimizing environmental impact.



Modern work experiences

ExpertBook B9 OLED features a stunning OLED 16:10 screen, which delivers vivid and sharp visuals. It’s equipped with dual smart-cooling dual fans that keep the laptop running cool and quiet during intense workloads. Along with an AI-powered camera and noise-cancelation technology for superior-quality virtual meetings, ExpertBook B9 OLED heightens modern work experiences.



Enterprise-grade security

Endpoint security is crucial for risk management. ASUS ExpertGuardian brings a host of advanced technologies to enhance enterprise cyber-resilience. Engineered with Dual BIOS ROM, NIST SP 800-155-compliant BIOS and Windows 11 Secured-core PC technologies, it offers comprehensive protection to safeguard your credentials starting at the hardware level and extending across software and services.

ASUS EXPERTBOOK | B3 SERIES

ASUS ExpertBook B5 (B5405/B5605)

Smart, secure AI power for business

ASUS ExpertBook B5 is a lightweight, AI-enhanced marvel that combines the latest Intel® Core™ Ultra processor with Intel vPro® and built-in Intel® Arc™ graphics¹, ushering in a new era of productivity. It is your reliable business partner with superb on-the-go performance, enterprise-grade security and versatile customization for strategic-thinking professionals — and infused with AI to make lighter work of the modern business world.



- Up to Intel vPro® with Intel® Core™ Ultra processors (Series 2)¹
- Dedicated NPU capable of 13 TOPS, up to 99 total-platform TOPS²
- ASUS ExpertGuardian with enterprise-grade security
- Flexible configurations to streamline IT management
- Premium all-metal design, starting at 1.36kg³
- Sustainable design with Digital Product Passport (DPP) for circular economy



1. Intel® Core™ Ultra processors (Series 2) and Intel vPro® are available on selected models only. Availability varies by country and region. 2. The figures are based on theoretical performance. Actual performance may vary in real-world situations. 3. Weight may vary according to configuration.



Flexible customization

To meet diverse demands within large workforces, ASUS ExpertBook B5 provides a wide range of configurable features allowing for easy standardization that fits into existing IT environments efficiently. Custom software configuration ensures devices are ready for productivity right out of the box, with custom images and applications tailored to your needs — ready for use.



Advanced manageability

Designed for effortless serviceability and advanced manageability, ASUS ExpertBook B5 empowers modern workforces. Modular design features, such as tool-free battery latch, allow for easy upgrades and repairs with a common crosshead screwdriver — reducing downtime and minimizing IT costs. Comprehensive lifecycle services, tailored to business needs, ensure optimal performance and security throughout the device's lifecycle.



ASUS ExpertBook B3 (B3405/B3605)

AI PC, configured for you

ASUS ExpertBook B3 AI PC offers extensive customization to empower your daily business needs. It is powered by up to Intel® Core™ Ultra 7 with Intel vPro®, AI Boost NPU, and Intel Arc graphics for seamless performance. It features AI tools such as ASUS AI ExpertMeet, Microsoft Copilot, and AI noise-canceling. With military-grade durability, Wi-Fi 6E, full I/O ports, advanced security, long battery life and eco-friendly design, this lightweight laptop delivers flexibility, and productivity—anytime, anywhere.



AI-enhanced productivity



Intel® Core™ Ultra processors (Series 2) with Intel vPro®



14" Portable for practicality



ASUS ExpertGuardian



Comprehensive I/O ports



Sustainable design

- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Powered by up to the latest Intel® Core™ Ultra 7 processor with Intel vPro® and Intel® Arc graphics
- Intel AI Boost NPU and ASUS AI ExpertMeet¹ to supercharge productivity
- ASUS ExpertGuardian with the NIST cybersecurity framework, and McAfee Smart AI™ threat detection²
- Dual SO-DIMM up to 64 GB DDR5 RAM, 1.42 Kg³ lightweight design, 14" display with up to 63 Wh battery⁴
- Brand-new design with optimized thermal performance, zero-screw quick battery servicing design, ensuring effortless battery replacement



B3605

B3405



1. For the full AI feature experience, 12 GB of memory is required. 2. McAfee Smart AI threat detection is an optional feature. 3. Exact weight varies by model and specification. 4. Battery options vary by SKU.



ASUS ExpertBook B3 (B3404/B3604)

Configured to advance your business with AI

ASUS ExpertBook B3 AI PC is built for business success, with AI-powered productivity and top-notch security with flexible IT upgrades. It features up to Intel® Core™ Ultra 7 with vPro®, NVIDIA® RTX™ 2050, a 16:10 display, RAID 0/1 SSD support, TPM chip¹, dual SO-DIMM and MIL-STD-810H² durability. Its eco-conscious design reflects a commitment to sustainability, making it a smart, future-ready business laptop.



AI-enhanced productivity



Next-level performance



Comprehensive connectivity



Enterprise-grade security



Military-grade durability²



Two-Way AI Noise Cancellation

- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Up to Intel® Core™ Ultra 7 processor³ with Intel vPro® with dedicated AI engine (NPU) and Dedicated Copilot key
- Comprehensive connectivity, and smart card reader¹
- 16:10 display, with optional touchscreen functionality
- Robust security features, including biometric login and TPM¹ technology
- Certified to US MIL-STD 810H² standard for exceptional durability



B3604

B3404



1. Optional feature. 2. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care. 3. Intel® Core™ Ultra processors and NVIDIA discrete graphics are available on selected models only. Availability varies by country and region.



ASUS ExpertBook B3 Flip (B3402)

Maximum flexibility anytime, anywhere

ASUS ExpertBook B3 Flip is designed to help you work or learn with ease and flexibility—anytime, anywhere. Its versatile 360°-flippable design and handy garaged stylus¹ enables total flexibility, empowering use in diverse settings and scenarios. Two-way AI noise cancellation ensures clear, distraction-free calls—at home, in the office, or on the go. ASUS Antibacterial Guard^{2,3} inhibits 99% of bacterial growth, while 4G LTE⁴ and WiFi 6E⁵ deliver fast, secure connectivity anywhere.

- All-round versatility
- Two-way AI-powered noise cancellation
- Speedy mobile connectivity
- Everyday health protection
- Garaged stylus¹
- Enterprise-grade security

- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Up to Intel® Core™ 7 processor (Series 1)
- 360°-flippable design with MPP 2.0 garaged stylus¹
- ASUS Antibacterial Guard protection
- Two-way AI noise-canceling audio technology with instant mic-mute key
- Enterprise-grade security with fingerprint-reader power button



B3402



1. The garaged stylus is optional. 2. The antibacterial treatment is tested by an independent third-party laboratory according to the ISO 22196 standard (measurement of antibacterial activity on plastics and other non-porous surfaces), using bacterial cultures that include Escherichia coli and Staphylococcus aureus, with an antibacterial activity (R) result of R > 2. R = 2 indicates a 99% reduction in bacterial activity compared to an untreated surface. 3. The antibacterial treatment is registered by the US EPA and authorized under EU BPR. 4. 4G LTE is optional. MicroSD card reader + nano SIM combo is only for LTE SKU. 5. WiFi 6E network card is available on selected models. The connectivity of WiFi 6E band may vary according to the regulation and certification of each country/ region.



ASUS ExpertBook B1 (B1403/B1503)

Elevated, effortless and secure

ASUS ExpertBook B1 offers extensive customization options to empower your business. Powered by the latest Intel® Core™ 7 processor, it offers military-grade durability, a full set of I/O ports, Wi-Fi 6E, and strong security. In addition, it features AI tools such as Copilot in Windows and noise-cancellation. Its lightweight design, long battery life, impressive visuals and audio ensure flexibility on the go.

- AI-enhanced productivity
- Up to Intel® Core™ 7 processor
- Portable for practicality
- Full I/O ports
- Sustainable design
- Enterprise-grade security

- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Powered by up to Intel® Core™ 7 processor with Intel® Iris® Xe Graphics
- AI ExpertMeet¹ and AI noise-canceling technology for productivity
- Robust security features including, a physical webcam shield, a fingerprint sensor² and McAfee Smart AI™ threat detection³
- 1.4 Kg⁴ lightweight design with up to 63 Wh battery⁵
- Brand-new design with optimized thermal performance, zero-screw quick battery disassembly design, ensuring effortless battery replacement
- MIL-STD 810H US military standard certified for exceptional durability⁶



B1503



B1403



1. For the full AI feature experience, 12 GB of memory is required. 2. Fingerprint sensor is an optional feature. 3. McAfee Smart AI threat detection is an optional feature. 4. Exact weight varies by model and specification. 5. Battery options vary by SKU. 6. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care.

ASUS ExpertBook BM1 (BM1403/BM1503)

Elevate everyday performance to the next level

ASUS ExpertBook BM1 offers extensive customization to empower your business. Powered by AMD® Ryzen™ 7 processor and offering military-grade durability¹, it is engineered to handle various tasks smoothly. Designed with productivity in mind, it features AI capabilities such as Copilot in Windows, AI noise-canceling technology and watermark functions which enable you achieve your best. Furthermore, it offers full I/O ports, up to Wi-Fi 6E, and advanced security features. Lightweight with long battery life and stunning visuals and audio, it provides flexibility wherever you work.



- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Powered by up to AMD® Ryzen™ 7 processor with AMD® Radeon™ Graphics
- AI noise-canceling technology for productivity
- Robust security features including, a physical webcam shield, a fingerprint sensor² and McAfee Smart AI™ threat detection³
- 1.6 Kg⁴ lightweight design with up to 63 Wh battery⁴
- Brand-new design with optimized thermal performance, zero-screw quick battery servicing design, ensuring effortless battery replacement



BM1503 BM1403



1. For the full AI feature experience, 12 GB of memory is required. 2. McAfee Smart AI threat detection is an optional feature. 3. Exact weight varies by model and specification. 4. Battery options vary by SKU.

ASUS ExpertCenter

High performance. Delivered.

ASUS ExpertCenter is designed as powerhouses to allow business to do more. To achieve this goal, we choose world-leading components, employ sophisticated chassis design, and employ rock-solid construction, while offering comprehensive options with a wide range of specification and form factor. Recognizing that security and management are vital for your business, we are constantly striving to provide thoughtful solutions to create products that can minimize your business Total cost of ownership (TCO)



Smarter, faster, AI-powered

Combining Intel NPU and Microsoft Copilot, the ExpertCenter B900 SFF offers unmatched AI processing power and robust security. This compact yet powerful AI PC enables professionals to tackle demanding tasks effortlessly, ensuring both high productivity and reliable threat protection in a single solution.

ASUS ExpertCenter B900 SFF (B900SF)

Enterprise-grade security and scalable manageability

ASUS ExpertCenter B900 SFF is the first ASUS commercial AI desktop that combines the latest Intel vPro® with Intel® Core™ Ultra 9 processor¹ and up to professional-grade discrete graphics² with ASUS ExpertGuardian security, and management features in an ultra-compact design, providing business users with a flexible and organized workspace. Designed to withstand and meet MIL-STD-810H US military standards⁴, it features an expandable chassis, ensuring prolonged reliability and convenient upgrades for professionals.



- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Up to Intel vPro® with Intel® Core™ Ultra 9 processor²
- Up to professional NVIDIA® graphics
- Up to 128 GB DDR5 memory
- Up to 2 TB HDD + 4 TB SSD storage³
- Durability-tested with MIL-STD 810H military standard and ASUS in-house testing⁴



B900SF



1. Intel vPro® availability varies according to country. Please check with your local ASUS retailer for details. 2. Intel® Core™ Ultra processors and NVIDIA discrete graphics are available on selected models only. Availability varies by country and region. 3. Please note that ExpertCenter B900 SFF includes two up to 2 TB M.2 SSD drives and one up to 2 TB 3.5" HDD, for total HDD capacity of up to 6 TB. 4. The testing regime includes the requirements of both military-grade standards and ASUS quality tests and varies depending on device. MIL-STD-810 testing is conducted on selected ASUS products only. Note that the MIL-STD-810 testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care.



Exceptional performance, whatever the task

The ASUS ExpertCenter B900 SFF AI PC features Intel vPro® with Core™ Ultra 9 processors and up to 128GB DDR5 RAM. It supports quad-display output without a dedicated GPU and accommodates professional graphics cards for demanding visual workloads, delivering smarter, faster business performance.



Maximize your workspace

ExpertCenter B900 SFF is 10% smaller than previous-generation models, making it even more compact — help to maximize your office workspace. And its sleek and elegant design gives your business a truly professional look — ready to work in style.



ASUS ExpertCenter B900 Mini Tower (B900MF)

Enterprise-grade security and scalable manageability

ASUS ExpertCenter B900 Mini Tower is the first ASUS commercial AI desktop that combines the latest Intel vPro® with Intel® Core™ Ultra 9 processor¹ and up to professional-grade discrete graphics² with AUSU ExpertGuardian security, and management features in a compact and sleek design, providing business users with a flexible and organized workspace. Designed to withstand and meet MIL-STD-810H US military standards⁴, it features an expandable chassis, ensuring prolonged reliability and convenient upgrades for professionals.

-  Secure manageability
-  Efficient expandability
-  Tool-free chassis
-  AI power built right in
-  ASUS AI ExpertMeet
-  ASUS ExpertGuardian

- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Up to Intel vPro® with Intel® Core™ Ultra 9 processor
- Up to professional NVIDIA® graphics
- Up to 128 GB DDR5 memory
- Up to 2 TB HDD + 4 TB SSD storage³
- Durability-tested with MIL-STD 810H military standard and ASUS in-house testing



1.Intel vPro® availability varies according to country. Please check with your local ASUS retailer for details. 2.Intel® Core™ Ultra processors and NVIDIA discrete graphics are available on selected models only. Availability varies by country and region. 3.Please note that ExpertCenter B900 MF includes two up to 2 TB M.2 SSD drives and one up to 2 TB 3.5" HDD, for total HDD capacity of up to 6 TB. 4.The testing regime includes the requirements of both military-grade standards and ASUS quality tests and varies depending on device. MIL-STD-810 testing is conducted on selected ASUS products only. Note that the MIL-STD-810 testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care.



ASUS ExpertCenter B700 SFF (B700SF)

Powerful, expandable and always reliable

ASUS ExpertCenter B700 SFF combines high performance, enterprise-grade security with ASUS ExpertGuardian, and management features in an ultra-compact, sleek design, providing AI-driven business users with a flexible and organized workspace. Designed to withstand and meet MIL-STD-810H US military standards¹, it features an expandable chassis, ensuring prolonged reliability and convenient upgrades for professionals.

-  Secure manageability
-  Efficient expandability
-  Tool-free chassis
-  Ultimate reliability
-  ASUS AI ExpertMeet
-  ASUS ExpertGuardian

- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Up to Intel® Core™ Ultra 7 processor
- 8.6L compact and tool-free chassis for maximum expandability
- Durability-tested with MIL-STD 810H military standards¹ and ASUS in-house testing
- Extensive I/O ports to support all your connectivity needs
- Enterprise ready security with TPM 2.0 supports and more



The testing regime includes the requirements of both military-grade standards and ASUS quality tests and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care



Exceptional performance, whatever the task

ASUS ExpertCenter B900 SFF AI PC features Intel vPro® with Core™ Ultra 9 processor and 128GB DDR5 RAM. It drives four displays without a dedicated GPU, supports professional graphics cards for intensive tasks, and accelerates business operations with AI-enhanced performance.

ASUS ExpertCenter B700 Mini Tower (B700MF)

Powerful, expandable and always reliable

ASUS ExpertCenter B700 Mini Tower combines high performance, enterprise-grade security with ASUS ExpertGuardian, and management features in a compact and sleek design, providing AI-driven business users with a flexible and organized workspace. Designed to withstand and meet MIL-STD-810H US military standards¹, it features an expandable chassis, ensuring prolonged reliability and convenient upgrades for professionals.

-  Secure manageability
-  Efficient expandability
-  Tool-free chassis
-  Ultimate reliability
-  ASUS AI ExpertMeet
-  ASUS ExpertGuardian

- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Up to Intel® Core™ Ultra 7 processor
- Up to NVIDIA® GeForce® GT 4060 graphics
- 15L compact and tool-free chassis with removable cage for maximum expandability
- Extensive I/O ports to support all your connectivity needs
- Enterprise ready security with TPM 2.0 supports and more



The testing regime includes the requirements of both military-grade standards and ASUS quality tests and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care



AI ExpertMeet

AI ExpertMeet is designed to bring you and your business partners closer by eliminating barriers to international conference calls. It offers seamless communication with AI translation and speaker ID functionality to help identify each speaker's key discussion points. In addition, AI Meeting Minutes also assist in extracting the key points from your meetings.



Enterprise-grade Security

Shield your data like never before with ASUS ExpertGuardian security features. Engineered with a commercial-grade and NIST SP 800-155 compliant BIOS, Windows 11 Secured-core PC technologies, 5-years of ASUS BIOS and driver update support, it offers extra security to safeguard critical data from software, firmware to hardware.



Maximized Productivity for Demanding Professionals

The ExpertCenter D9 Mini Tower features Intel® Core™ 14th-gen vPro® processors, dual SSD RAID 0/1 support, and optional NVIDIA® GPU for graphics-intensive tasks. It drives four displays without extra cards, delivering unmatched productivity and data security for businesses.

ASUS ExpertCenter D9 Mini Tower (D901MDR)

Enterprise-grade security and scalable manageability

Built to perform and easy to manage for enterprises, ASUS ExpertCenter D9 Mini Tower delivers serious business horsepower with up to Intel vPro® with Intel® Core™ 14th gen processor, up to professional-grade discrete graphics and comprehensive connectivity. The design is easily customizable and upgradable, ensuring ExpertCenter D9 Mini Tower's ability to serve your business effectively not only today but also for the long term.



- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Up to Intel vPro® with Intel® Core™ i9 14th gen processor
- Up to NVIDIA® GeForce® RTX4060 graphics
- Up to 128 GB DDR5 memory
- Up to 4 TB HDD + 4 TB SSD storage
- MIL-STD 810H durability



D901MDR



Unlock Next-Level Efficiency

Copilot in Windows with commercial data protection is your AI assistant at work. Supercharge your productivity and achieve more with less time and effort using Copilot. Experience your everyday AI companion now with the dedicated Copilot key. Just one click for endless exploration.



Ready for the business world

The ExpertCenter D9 Mini Tower delivers exceptional connectivity with five front USB ports (including USB-C®), legacy serial/parallel ports, plus optional smart-card and SD card readers - providing maximum peripheral compatibility while maintaining PCIe slots for critical business expansions.



ASUS ExpertCenter D9 SFF (D901SDR)

Maximum productivity, rock-solid reliability

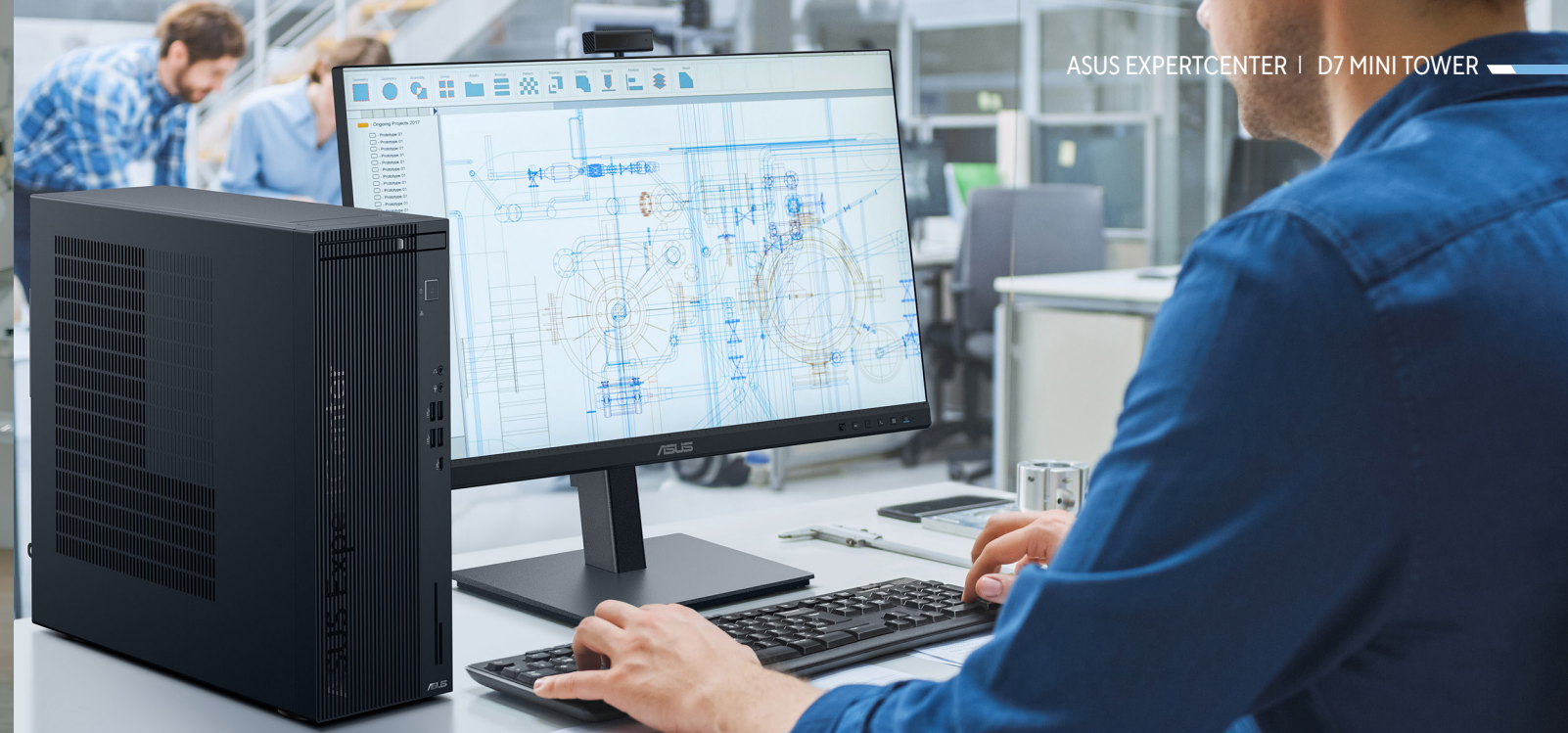
ASUS ExpertCenter B700 SFF combines high performance, enterprise-grade security with ASUS ExpertGuardian, and management features in an ultra-compact, sleek design, providing AI-driven business users with a flexible and organized workspace. Designed to withstand and meet MIL-STD-810H US military standards¹, it features an expandable chassis, ensuring prolonged reliability and convenient upgrades for professionals.



- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Up to Intel vPro® with Intel® Core™ i7 14th gen processor
- Up to 128 GB DDR5 memory
- Up to 3TB HDD + 4 TB SSD storage
- MIL-STD 810H durability
- Optional firmware TPM



D901SDR



ASUS ExpertCenter D7 Mini Tower (D701MER)

Powerful, expandable and always reliable

The ExpertCenter D7 Mini Tower desktop with AI-driven Microsoft Copilot combines high performance, enterprise-grade security, and management features in a compact and sleek design, providing business users with a flexible and organized workspace. Designed to withstand and meet MIL-STD-810H US military standards¹, it features an expandable chassis, ensuring prolonged reliability and convenient upgrades for professionals.



- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Up to Intel® Core™ i7 14th gen processor
- Up to NVIDIA® GeForce® RTX 4060 graphics
- 15L compact and tool-free chassis for maximum expandability
- Durability-tested to MIL-STD 810H military-grade and ASUS in-house testing
- Extensive I/O ports to support all your connectivity needs



D701MER



Intel vPro® availability varies according to country. Please check with your local ASUS retailer for details. The testing regime includes the requirements of both military-grade standards and ASUS quality tests and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care. Terms and conditions apply. For more details, please read the full terms and published on <https://www.asus.com/content/asus-offers-adobe-creative-cloud/>



ASUS ExpertCenter D7 SFF (D701SER)

Powerful, expandable and always reliable

The ASUS ExpertCenter D7 SFF desktop with AI-driven Microsoft Copilot combines high performance, enterprise-grade security, and management features in an ultra-compact, sleek design, providing business users with a flexible and organized workspace. Designed to withstand and meet MIL-STD-810H US military standards¹, it features an expandable chassis, ensuring prolonged reliability and convenient upgrades for professionals.

-  Secure manageability
-  Efficient expandability
-  Tool-free chassis
-  Ultimate reliability
-  TPM 2.0 chip
-  Kensington slot / padlock

- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- 8.6L compact and tool-free chassis with rotatable cage for maximum expandability
- Durability-tested with MIL-STD 810H military standards and ASUS inhouse testing
- Extensive I/O ports to support all your connectivity needs



Intel vPro® availability varies according to country. Please check with your local ASUS retailer for details. The testing regime includes the requirements of both military-grade standards and ASUS quality tests and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care. ~ Terms and conditions apply. For more details, please read the full terms and published on <https://www.asus.com/content/asus-offers-adobe-creative-cloud/>

ASUS ExpertCenter D5 Mini Tower (D501MER)

Outstanding Value for business at any sizes

Engineered specifically for the specific demands of small businesses, the ASUS ExpertCenter D5 Mini Tower is a desktop with AI-driven Microsoft Copilot that boasts powerful, trustworthy, and expandable performance. Its modern, compact, and flexible design caters to diverse workspaces and usage scenarios. Take advantage of our simplified small-business support services to experience reduced downtime and a more economical total cost of ownership.

-  Secure manageability
-  Efficient expandability
-  Tool-free chassis
-  Ultimate reliability
-  TPM 2.0 chip
-  Kensington slot / padlock

- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Up to Intel® Core™ i7 14th gen Processor
- Up to NVIDIA® GeForce® RTX 4060 graphics
- 15L compact and tool-free chassis for maximum expandability
- Durability-tested to MIL-STD 810H military-grade standard and ASUS in-house testing
- Extensive I/O ports to support all your connectivity needs



The testing regime includes the requirements of both military-grade standards and ASUS quality tests and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care. ~ Trusted Platform Module (TPM) is optional. ~ Terms and conditions apply. For more details, please read the full terms and published on <https://www.asus.com/content/asus-offers-adobe-creative-cloud/>



ASUS ExpertCenter D5 SFF (D501SER)

Outstanding Value for business at any sizes

Engineered for the specific demands of small business, ASUS ExpertCenter D5 SFF is a desktop with AI-driven Microsoft Copilot that delivers powerful, trustworthy and expandable performance. Its modern, ultra-compact, and flexible design caters to diverse workspaces and usage scenarios – and allows businesses to take advantage of ASUS-exclusive small-business support services to minimize both downtime and total cost of ownership and maximize the value of your investment.

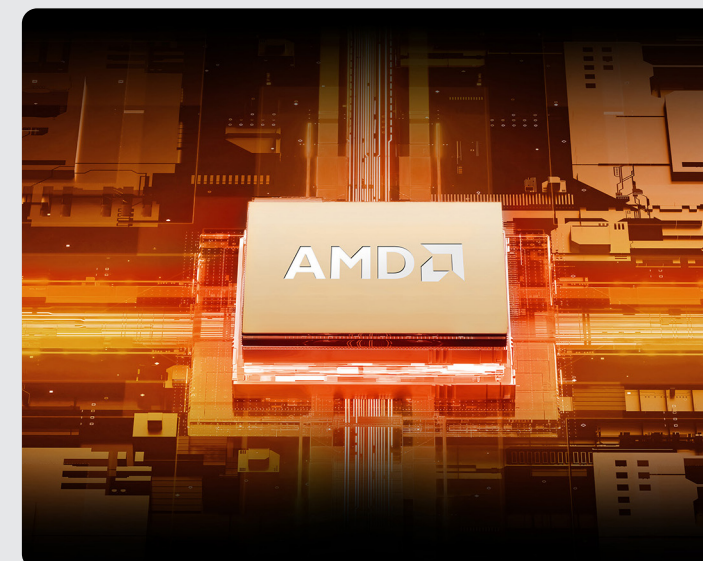
-  Secure manageability
-  Efficient expandability
-  Tool-free chassis
-  Ultimate reliability
-  TPM 2.0 chip
-  Kensington® slot / padlock

- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Up to Intel Core i7 14th gen processor
- Up to NVIDIA GeForce GT 1030 graphics
- 8.6L compact and tool-free chassis with removable cage for maximum expandability
- Durability-tested to MIL-STD 810H military-grade standard and ASUS in-house testing
- Extensive I/O ports to support all your connectivity needs



The testing regime includes the requirements of both military-grade standards and ASUS quality tests and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care. Trusted Platform Module (TPM) is optional. Terms and conditions apply. For more details, please read the full terms and published on <https://www.asus.com/content/asus-offers-adobe-creative-cloud/>.





Unleash AI-powered performance

ASUS ExpertCenter P700 Mini Tower features AMD Ryzen™ AI 7 processor delivering 50 TOPS² NPU performance for rapid AI processing. With optional NVIDIA® GeForce® RTX 5060 graphics, this AI PC handles professional visualization and complex workloads, revolutionizing your creative workflow.

ASUS ExpertCenter P700 Mini Tower (PM700MK)

First ASUS tower desktop Copilot+ PC

ASUS ExpertCenter P700 Mini Tower (PM700MK) is the first ever ASUS tower desktop Copilot+ PC¹ for work, powered by up to an AMD Ryzen™ AI 7 processor. This versatile business desktop delivers a next-level AI experience with up to 50 NPU TOPS² to power through every AI work task. Plus, combined with ASUS AI ExpertMeet for optimized meeting productivity, and Copilot in Windows for personalized assistance, this AI PC provides more productivity and boosts efficiency to improve every outcome.



- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Up to AMD Ryzen™ AI 7 processor with up to 50 NPU TOPS²
- Up to NVIDIA® GeForce® RTX 5060 discrete graphics
- First ASUS tower desktop Copilot+ PC with ASUS AI ExpertMeet, improving productivity and efficiency
- Engineered with military-grade³ strength to ensure resilience to environmental extremes
- Safeguard your confidential data with the ASUS ExpertGuardian and free 1-year McAfee+ Premium membership

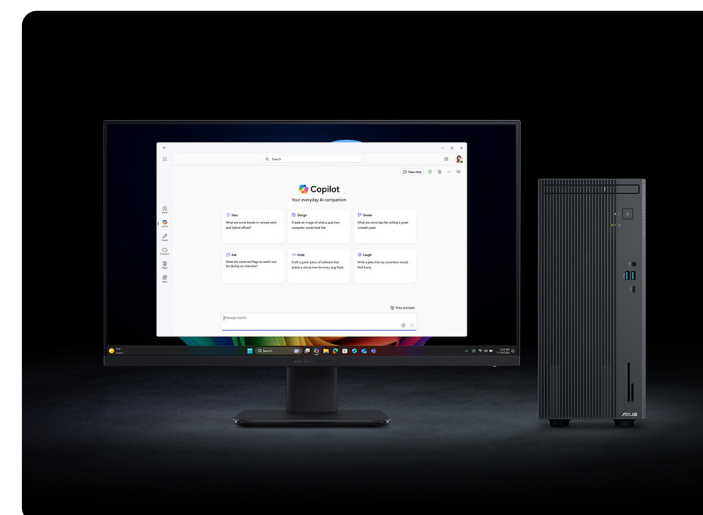
 Copilot+PC



PM700MK



1. On some devices, certain Copilot+ PC experiences require free updates continuing to roll out through early 2025. Timing varies by device and region. See <https://aka.ms/copilotpluspc>. 2. The figures are based on theoretical performance. Actual performance may vary in real-world situations. 3. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Business Support. 4. Copilot+ PC experiences vary by device and market and may require updates continuing to roll out through 2025; timing varies. See Copilot+PC FAQs



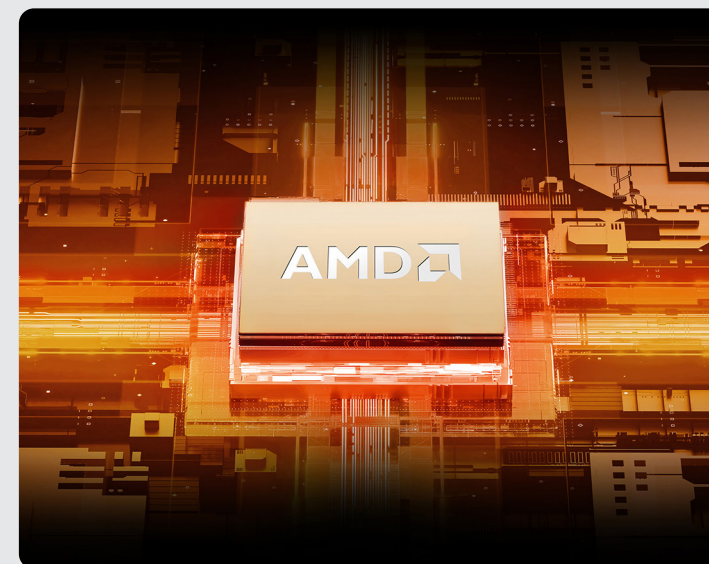
Take business innovation to a new level with Copilot+ PCs

Spark creativity and take business innovation to a new level with Copilot+ PCs⁴, the fastest, most intelligent and secure Windows PCs ever. Copilot+ PCs are business-ready for modern management, powerful data security and hybrid AI scenarios.



ASUS ExpertGuardian. Always on.

Engineered with a commercial-grade and NIST SP 800-155 compliant BIOS, 5-years of ASUS BIOS and driver update support, ASUS ExpertGuardian offers extra security to safeguard critical data from software, firmware to hardware. Plus, work with peace of mind with a complimentary 1-year McAfee+ Premium membership to protect against evolving threats.



Unleash AI-powered performance

ASUS ExpertCenter P700 SFF features AMD Ryzen™ AI 7 processor delivering 50 TOPS² NPU performance for rapid AI processing. With optional NVIDIA® RTX A400 graphics, this AI PC handles professional visualization and complex workloads, revolutionizing your creative workflow.

ASUS ExpertCenter P700 SFF (PM700SK)

First ASUS tower desktop Copilot+ PC

ASUS ExpertCenter P700 SFF (PM700SK) is the first ever ASUS tower desktop Copilot+ PC¹ for work, powered by up to an AMD Ryzen™ AI 7 processor. This versatile business desktop delivers a next-level AI experience with up to 50 NPU TOPS² to power through every AI work task. Plus, combined with ASUS AI ExpertMeet for optimized meeting productivity, and Copilot in Windows for personalized assistance, this AI PC provides more productivity and boosts efficiency to improve every outcome.



- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Up to AMD Ryzen™ AI 7 processor with up to 50 NPU TOPS²
- Up to NVIDIA® RTX A400 discrete graphics
- First ASUS tower desktop Copilot+ PC with ASUS AI ExpertMeet, improving productivity and efficiency
- Engineered with military-grade³ strength to ensure resilience to environmental extremes
- Safeguard your confidential data with the ASUS ExpertGuardian and free 1-year McAfee+ Premium membership

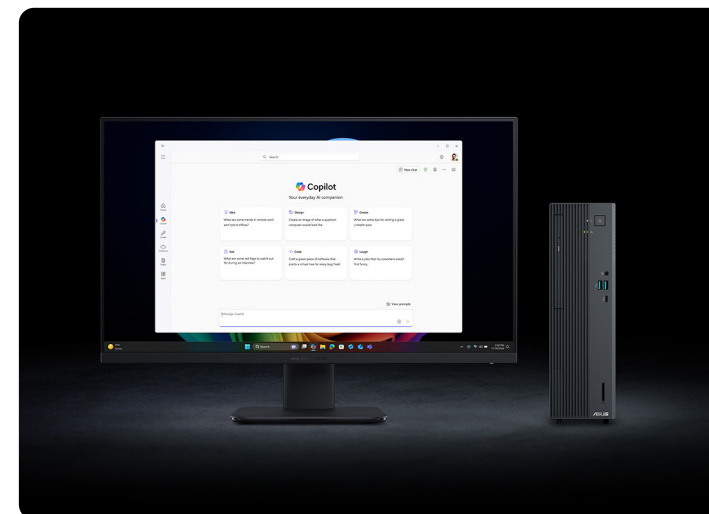


 Copilot+PC

PM700SK



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Take business innovation to a new level with Copilot+ PCs

Spark creativity and take business innovation to a new level with Copilot+ PCs⁴, the fastest, most intelligent and secure Windows PCs ever. Copilot+ PCs are business-ready for modern management, powerful data security and hybrid AI scenarios.



ASUS ExpertGuardian. Always on.

Engineered with a commercial-grade and NIST SP 800-155 compliant BIOS, 5-years of ASUS BIOS and driver update support, ASUS ExpertGuardian offers extra security to safeguard critical data from software, firmware to hardware. Plus, work with peace of mind with a complimentary 1-year McAfee+ Premium membership to protect against evolving threats.



Exceptional performance, whatever the task

Powered by up to Intel® Core™ 7 processor (Series 2) with up to 64 GB DDR5 RAM, ASUS ExpertCenter P500 Mini Tower makes light work of all your business tasks. An NVIDIA® discrete GPU³ is optional for those requiring advanced graphics with AI-accelerated performance for demanding visual tasks.

ASUS ExpertCenter P500 Mini Tower (P500MV)

Exceptional Value and Performance for Businesses

ASUS ExpertCenter P500 Mini Tower combines high-performance, business-grade security, and commercial-class services features in a compact and sleek design, providing budget-conscious small and medium business users with a flexible and organized workspace. Designed to withstand tough conditions and meet MIL-STD-810H US military standards¹, it features a tool-free and expandable chassis, ensuring prolonged reliability and convenient upgrades for professionals.

-  Up to Intel® Core™ 7 processor (Series 2)
-  Efficient thermal design
-  ASUS AI ExpertMeet
-  ASUS ExpertGuardian — business-grade security
-  Military-grade durability
-  Tool-free design

- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Up to Intel® Core™ 7 processor (Series 2) to unleash up to 95W CPU TDP
- The innovative tower air cooler expands the cooling contact area with three partially flattened 6.7 mm heat pipes that are connected to a massive 9 cm fan
- ASUS AI ExpertMeet to elevate your video conference experience
- Safeguard your confidential data with the ASUS ExpertGuardian and free 1-year McAfee+ Premium membership
- Engineered with military-grade¹ strength to ensure resilience to environmental extremes



1. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Business Support. 2. The figures are based on theoretical performance. Actual performance may vary in real-world situations. 3. ASUS ExpertCenter P500 Mini Tower offers optional GPU up to NVIDIA® GeForce RTX™ 4060, availability varies according to country. Please check with your local ASUS retailer for details. When installing a graphics card after purchase, ensure you choose one from the Qualified Vendor List (QVL). Modem Standby requires a compatible graphics card that supports this feature. Using an unsupported card may result in improper slot functionality. 4. Comparing ASUS ExpertCenter P500 Mini Tower heatsink with a traditional 65W Desktop heatsink. 5. Comparing ASUS ExpertCenter P500 Mini Tower performance with optimized thermal solution (Intel® Core i7 processor) and Intel's official benchmark (Intel® Core i7 processor).



Precision cooling, maximum performance

ASUS ExpertCenter P500 Mini Tower features three flattened 6.7mm heat pipes connected to a 9cm fan, creating a heat dissipation area 4x larger⁴ than traditional desktops. This innovative cooling system improves Intel® Core™ i7 processor performance by 38%⁵.



ASUS ExpertGuardian. Always on.

Engineered with a commercial-grade and NIST SP 800-155 compliant BIOS, 5-years of ASUS BIOS and driver update support, ASUS ExpertGuardian offers extra security to safeguard critical data from software, firmware to hardware. Plus, work with peace of mind with a complimentary 1-year McAfee+ Premium membership to protect against evolving threats.



Exceptional performance, whatever the task

Powered by up to Intel® Core™ i7 processor with up to 64 GB DDR5 RAM, ASUS ExpertCenter P500 SFF makes light work of all your business tasks. An NVIDIA® discrete GPU³ is optional for those requiring advanced graphics with AI-accelerated performance for demanding visual tasks.

ASUS ExpertCenter P500 SFF (P500SV)

Exceptional Value and Performance for Businesses

ASUS ExpertCenter P500 SFF combines high-performance, business-grade security, and commercial-class services features in a compact and sleek design, providing budget-conscious small and medium business users with a flexible and organized workspace. Designed to withstand tough conditions and meet MIL-STD-810H US military standards¹, it features a tool-free and expandable chassis, ensuring prolonged reliability and convenient upgrades for professionals.

- Up to Intel® Core™ i7 processor
- Efficient thermal design
- ASUS AI ExpertMeet
- ASUS ExpertGuardian — business-grade security
- Military-grade durability
- Tool-free design

- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Up to Intel® Core™ i7 processor to unleash up to 45W CPU TDP²
- The innovative compact air cooler combines strategic airflow and advanced heat pipe technology to ensure optimal temperatures even during demanding tasks
- ASUS AI ExpertMeet to elevate your video conference experience
- Safeguard your confidential data with the ASUS ExpertGuardian and free 1-year McAfee+ Premium membership
- Engineered with military-grade¹ strength to ensure resilience to environmental extremes



1. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Business Support. 2. The figures are based on theoretical performance. Actual performance may vary in real-world situations. 3. ASUS ExpertCenter P500 SFF offers optional GPU up to NVIDIA® RTX™ A400, availability varies according to country. Please check with your local ASUS retailer for details. When installing a graphics card after purchase, ensure you choose one from the Qualified Vendor List (QVL). Modern Standby requires a compatible graphics card that supports this feature. Using an unsupported card may result in improper slot functionality.




Precision cooling, maximum performance

ExpertCenter P500 SFF features a copper heat pipe that quickly disperses heat from vital components. Plus, a high-efficiency rear fan creates optimal airflow, drawing cool air from front and sides while expelling heat through back. This advanced thermal design ensures peak performance during intensive tasks.



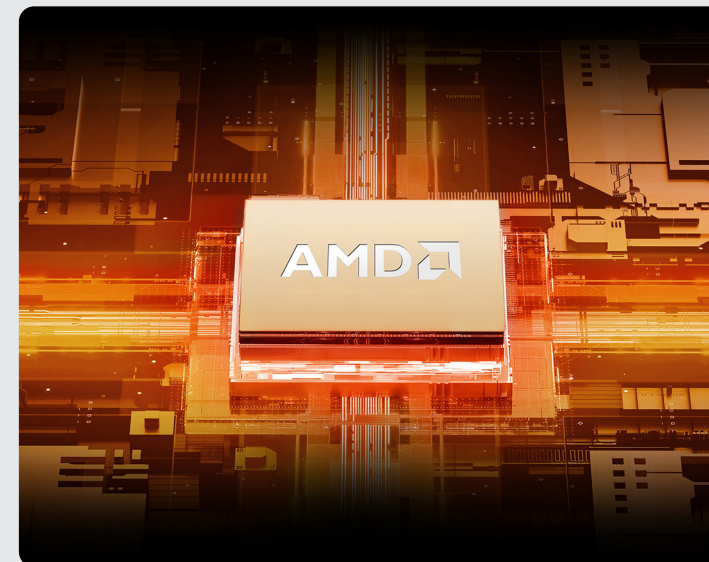
ASUS ExpertGuardian. Always on.

Engineered with a commercial-grade and NIST SP 800-155 compliant BIOS, 5-years of ASUS BIOS and driver update support, ASUS ExpertGuardian offers extra security to safeguard critical data from software, firmware to hardware. Plus, work with peace of mind with a complimentary 1-year McAfee+ Premium membership to protect against evolving threats.



ASUS ExpertCenter AiO Empower Your Workplace

The compact and powerful ASUS All-in-One PCs are designed for a variety of tasks. The latest generation Intel® processors and optional NVIDIA® discrete graphics keep you productive and entertained, while HDD password protection, USB and card reader deactivation improve data security when deployed in public or commercial spaces.



Exceptional performance driven by AI

ASUS ExpertCenter P600 AiO redefines desktop computing with the powerful AMD Ryzen™ AI 7 processor, delivering up to 50 TOPS² of NPU performance. Experience lightning-fast AI processing for content creation, advanced multitasking, and workflow automation. It doesn't just run AI applications – it transforms how you work and create.

ASUS ExpertCenter P600 AiO (PM640KA / PM670KA)

First ASUS all-in-one Copilot+ PC

ASUS ExpertCenter P600 AiO (PM640KA/PM670KA) is the first ASUS all-in-one Copilot+ PC¹, built for modern business. Powered by up to an AMD Ryzen™ AI 7 processor and delivering up to 50 NPU TOPS², it accelerates AI tasks with ease. Enjoy smarter meetings with ASUS AI ExpertMeet³, seamless assistance via Copilot in Windows, and cutting-edge performance that drives productivity and redefines workplace efficiency.



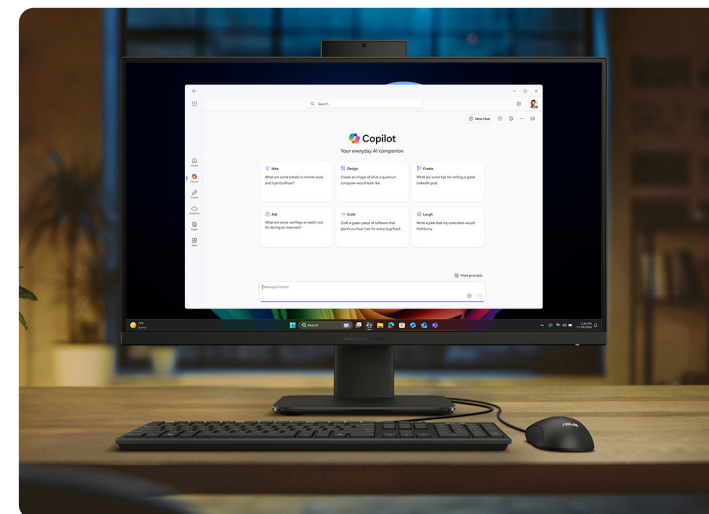
- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- Up to AMD Ryzen™ AI 7 processor with up to 50 NPU TOPS²
- The first ASUS all-in-one Copilot+ PC, plus ASUS AI ExpertMeet³ for enhanced collaboration
- 24/27-inch wide-view FHD touchscreen⁴ with optional height-adjustable stand for optimal comfort and flexibility
- Safeguard your confidential data with the ASUS ExpertGuardian and free 1-year McAfee+ Premium membership
- Ultrafast WiFi 7⁵ and Dolby® Atmos certified dual 5W speakers



PM640KA PM670KA



1. On some devices, certain Copilot+ PC experiences require free updates continuing to roll out through early 2025. Timing varies by device and region. See <https://aka.ms/copilotpluspc>. 2. The figures are based on theoretical performance. Actual performance may vary in real-world situations. 3. For the full AI feature experience, 12 GB of memory is required. 4. Touchscreen is optional. 5. Wi-Fi 7 is optional and its availability may vary by country and their specific regulations. We recommend that you check with your local retailers to confirm the options available. 6. Copilot+ PC experiences vary by device and market and may require updates continuing to roll out through 2025; timing varies. See Copilot+PC FAQs



Take business innovation to a new level with Copilot+ PCs

Spark creativity and take business innovation to a new level with Copilot+ PCs⁶, the fastest, most intelligent and secure Windows PCs ever. Copilot+ PCs are business-ready for modern management, powerful data security and hybrid AI scenarios.



Intelligence in every interaction

ASUS AI ExpertMeet³ enhances meetings with AI-driven features like noise-canceling audio and AI camera improvements. Effortlessly capture key moments with AI-generated minutes that summarize and translate. Stay focused on ideas—not privacy concerns. With ASUS AI ExpertMeet³, immersive, efficient, and brilliant collaboration comes naturally.



Class-leading performance

ASUS ExpertCenter P400 AiO is built for performance and easy management. Powered by up to an Intel® Core™ i7 processor, 64 GB DDR5 memory, and extensive connectivity, it handles any task. Its ultracompact, durable design meets MIL-STD 810H standards and supports triple storage with dual-SSD RAID.

ASUS ExpertCenter P400 AiO (P440VA / P470VA)

Expansive vision for ever-expanding businesses

The ASUS ExpertCenter P400 AiO combines versatility and security to meet all business productivity needs. Powered by up to an Intel® Core™ i7 processor and ultra-fast Wi-Fi 7¹, it ensures peak performance. A 24/27-inch wide-view FHD touchscreen² with a height-adjustable stand³ enhances comfort and the visual experience, while the innovative retractable camera protects privacy with a sleek design. Built with NIST SP 800-155 compliant BIOS, ASUS ExpertGuardian⁴, and optional TPM 2.0, it safeguards your business against potential threats.

 Up to Intel® Core™ i7 Processor

 24/27-inch wide-view FHD touchscreen²

 Optional height-adjustable stand

 ASUS AI ExpertMeet⁴

 Ultrafast WiFi 7¹

 ASUS ExpertGuardian

- Windows 11 Pro - ASUS recommends Windows 11 Pro for business
- 24/27-inch wide-view FHD touchscreen²
- Ultra-fast Wi-Fi 7¹ and Dolby® Atmos certified dual 5W speakers
- Retractable push-and-pull camera
- Comprehensive IO ports
- Safeguard your confidential data with the ASUS ExpertGuardian and free 1-year McAfee+ Premium membership



P440VA P470VA



1. Wi-Fi 7 is optional and its availability may vary by country and their specific regulations. We recommend that you check with your local retailers to confirm the options available. 2. Touchscreen is optional. 3. Height-adjustable stand is optional. 4. For the full AI feature experience, 12 GB of memory is required.



Brilliant visuals, maximum comfort

With a slim-bezel design and a 93% screen-to-body ratio, the 24/27-inch FHD touchscreen² on the ASUS ExpertCenter P400 AiO delivers vivid colors, 178° viewing angles, and TÜV Rheinland-certified low blue-light. An anti-glare finish and height-adjustable stand³ ensure comfort and flexibility for all-day productivity.



Intelligence in every interaction

ASUS AI ExpertMeet⁴ enhances meetings with AI-powered noise-canceling audio and smart camera features. Effortlessly capture key moments with AI-generated minutes that summarize and translate discussions. ASUS AI ExpertMeet delivers immersive, efficient, and seamless collaboration for every meeting.



ASUS ExpertCenter E1 AiO (E1600)

Unwavering versatility. Always ready.

ASUS ExpertCenter E1 AiO is built to be your versatile and productive business partner. Featuring a 15.6-inch multitouch panel, a quiet fanless design and convenient connectivity, ExpertCenter E1 AiO is ready for every need. It also elevates expectations with an uninterruptible power supply (UPS)¹ to safeguard your tasks and data — making ExpertCenter E1 AiO as dependable as it is productive.

-  Integrated UPS
-  Convenient connectivity
-  15.6" touch display
-  Fanless design
-  VESA mount compatible
-  Intel 10nm processor

- Windows 11 Pro for business
- Unique integrated UPS design to protect your data from unstable power currents
- Fanless design for a quiet operation
- Compact productivity with expansive 15.6" multi-touch screen
- Standard VESA mount compatible
- Convenient IO selections for versatile business applications



1. The uninterruptible power supply (UPS) is an optional feature. Availability varies by country and region. VESA mount compatible. Wall-mount screws are optional accessories.



ASUS Chromebook Simple, Fast, and Effective

Simple, yet effective — that's what the ASUS Chromebook Series is all about. ASUS Chromebook laptops provide full connectivity to give you quick and easy access to everything you have stored in the cloud. It's easy to manage and update, and helps keep costs down. And with ChromeOS, it's a convenient gateway to the immense variety of apps on the Google Play Store for work or school.



Sustainably sleek and stylish

The sleek, ultra-light, 1.3 kg all-metal chassis is crafted from recycled aluminum, manufactured with renewable energy. The AI laptop is wonderfully thin, at just 1.69 cm — ensuring ASUS ExpertBook CX54 Chrome book Plus Enterprise is the ideal option for today's work paradigm, portable enough to travel with you anywhere.

ASUS ExpertBook CX54 Chromebook Plus Enterprise (CX5403) Elevate your competitive edge with AI

ASUS ExpertBook CX54 Chromebook Plus Enterprise is engineered to elevate your competitive edge. With 2x the power, speed, memory and storage of other devices¹, your people are empowered to do their best work. Built-in video call control tools automatically enhance clarity and lighting, cancel noise, and blur background. Powered by the latest Intel® Core Ultra 7 processor, ChromeOS, and new features, ASUS ExpertBook CX54 Chromebook Plus Enterprise drives your workforce, unleash your organization's creativity, and enable offline work from anywhere.



- The first ASUS Expert Chromebook Plus with Intel® Core™ Ultra
- Intel vPro Enterprise and Chrome Enterprise upgrade
- 8M HDR web camera with AI-powered tools
- Ultralight all metal chassis
- High-resolution WQXGA (2560x1600) display with optional touchscreen
- 89% screen-to-body ratio with 3-sided NanoEdge design



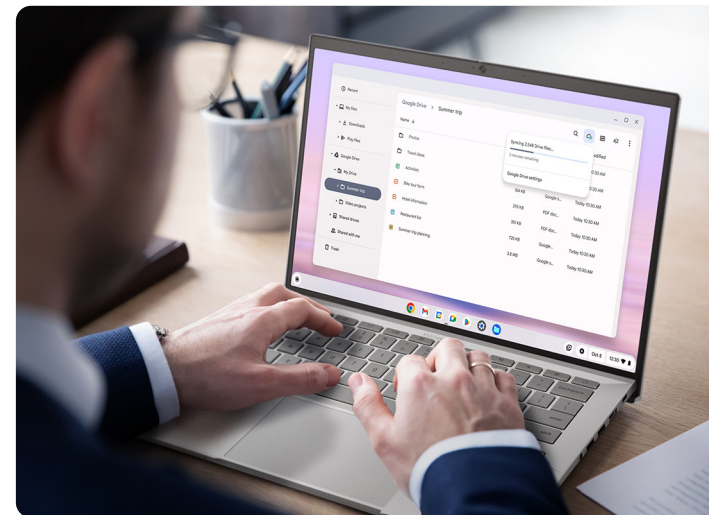
reddot winner 2024



CX5403



1. When compared to top selling Chromebooks from July 2022 to Dec 2022.



High def viewing

ASUS ExpertBook CX54 features a bright 14-inch 16:10 optional touchscreen with sharp 2560x1600 resolution. Its three-sided NanoEdge design offers an immersive 89% screen-to-body ratio. An anti-glare finish minimizes reflections, and an oleophobic coating resists fingerprints, maintaining visual clarity.



Do more than you thought you could

Chromebook Plus offers 2x speed, memory, and storage¹ for increased productivity. ChromeOS enables offline work and easy zero-touch enrollment. ASUS ExpertBook CX54 benefits from Intel vPro, Chromebook Plus Enterprise Upgrade, and Google Admin console management for automatic updates and security.




The power to stay productive


The ASUS Chromebook Plus CX34, powered by up to an Intel Core 7 with 16 GB RAM and up to 512 GB SSD or 256 GB UFS, delivers responsive performance. It includes Adobe Photoshop Express² for photo editing and LumaFusion for video editing with features like track layering and keyframing.


ASUS Chromebook Plus CX34 (CX3402)


Every experience, stepped up


ASUS Chromebook Plus CX34 is powerful, portable and primed to push productivity further — offering double the speed, double the memory, and double the storage¹, plus AI-powered Google and Adobe features to do more of what you love. With a stylish, lightweight and durable design, it's the perfect choice for individuals and professionals striving for enhanced productivity. Packed with features to help you achieve more, ASUS Chromebook Plus CX34 is expertly engineered to step up every experience.


The power to stay productive

Crystal clear calls

Fast and stable connections

Seamless visuals

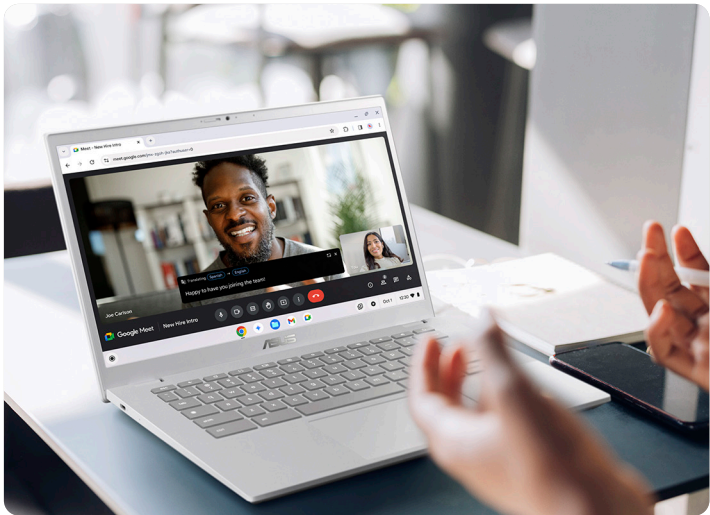
Perfect for on-the-go

Military grade strength

- Up to Intel® Core™ 7 processor
- Chromebook Plus with AI powered apps
- 14' inch 1920x1080 FHD 250nits display for immersive experience
- FHD webcam for high-quality visuals
- WiFi 6 technology
- Efficient and intuitive control with optional touchscreen



1. When compared to top selling Chromebooks from July 2022 to Dec 2022. 2. Subscription required. 3. Touchscreen is optional.



Clear webcam and instant privacy

The FHD webcam delivers clear visuals for online meetings, learning, and photos, featuring a webcam cover. ASUS Chromebook Plus CX34 enhances video calls with AI-powered tools for improved clarity, lighting, noise cancellation, and background blurring, ensuring you always look and sound professional, regardless of the application you're using.



Seamless visuals

ASUS Chromebook Plus CX34 is engineered with a Full HD touch³ display to deliver glorious visuals while remaining productive. The three-sided NanoEdge design maximizes screen space for immersive viewing experiences — so it's ideal for work or entertainment, at home or away.



ASUS Chromebook CM30 Detachable (CM3001)

Versatile modes, boundless delight

ASUS Chromebook CM30 Detachable is the perfect portable companion for study, work and play, with a versatile 2-in-1 design that allows it to transform seamlessly between laptop and tablet. With a two-way, push-pop stylus to quickly capture ideas and notes, both front and world-facing cameras, an impressive up to 12-hour battery life¹, fast WiFi 6 connectivity² and military-strength design, ASUS Chromebook CM30 Detachable is your effective, fun and freeing everyday partner — ready to delight at every turn.

-  Versatility for endless possibilities
-  Perfect for on-the-go
-  Packed with extra strength
-  Creative and productive
-  Fast WiFi 6 connectivity
-  Ergonomic keyboard

- Easily transform between laptop and tablet
- Two-way push-pop garaged stylus³
- 10.5-inch 16:10 WUXGA display
- US military grade MIL-STD 810H standard⁴
- Impact shield for optimal protection⁵
- WiFi 6 technology² and 4G LTE⁶



1. Battery life may vary based on device and upon usage and other conditions. 2. The connectivity of WiFi 6 band may vary according to the regulation and certification of each country/region. 3. Stylus is optional. 4. The testing regime includes the requirements of military-grade standards, and varies depending on device. 5. Impact shield is optional. 6. The connectivity of WiFi 6 band may vary according to the regulation and certification of each country/region. 7. This feature varies by region.



ASUS Chromebook Plus CX14/CX15 Series (CX1405/ CX1505)

Style Meets Power

Take a closer look at the ASUS Chromebook Plus CX14 CX15 series with Google AI features built in! And with double the speed, memory, and storage¹ you have the power to do more. Suitable for all your daily tasks, and perfect for entertainment. Pick one of the two stylish colors and let this lightweight, user-intuitive marvel level up your lifestyle.

-  Stylish and sustainable
-  Lightweight and effortless
-  FHD FHD display
-  Thoughtful connectivity
-  Intel® Core™ 3 N355 processor
-  180° hinge

- 1.39 kg lightweight design²
- Expansive FHD display with a wide-angle view and 87% screen-to-body ratio³
- 180-degree hinge for a variety of use scenarios.
- Full connectivity, including an HDMI port to enhance learning experiences
- Easy-to-swap battery design and simplified assembly
- Passed up to 24 MIL-STD 810H US military durability tests⁴



reddot winner 2025



1. When compared to top selling Chromebooks in 2023. 2. For CX14 Plus 3. For CX15 Plus 4. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810 testing is conducted on selected ASUS products only. Note that the MIL-STD-810 testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty.



ASUS Chromebook CX14/CX15 Series (CX1405/CX1505)

Style That Works

Take a closer look at the ASUS Chromebook CX14 CX15 Series, a helpful ChromeOS laptop that is always ready for work or play, wherever you are. It's speedy and secure, suitable for all your daily tasks, and perfect for entertainment. Pick one of the many stylish colors and let this lightweight, user-friendly marvel level up your lifestyle.



- 1.39 kg lightweight design¹
- Expansive FHD display with a wide-angle view and 87% screen-to-body ratio²
- 180-degree hinge for a variety of use scenarios.
- Full connectivity, including an HDMI port to enhance learning experiences
- Easy-to-swap battery design and simplified assembly
- Passed up to 24 MIL-STD 810H US military durability tests³



reddot winner 2025

CX1505



CX1405



1. For CX14. 2. For CX15. 3. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810 testing is conducted on selected ASUS products only. Note that the MIL-STD-810 testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty.



ASUS Chromebook CM14 (CM1402C)

The everyday companion that does more

The ASUS Chromebook CM14 boosts productivity and fun with its MediaTek Kompanio 520 processor and up to 15-hour battery¹. Enjoy the best of Google, including a rich library of apps on Google Play². It offers speedy performance and robust security, making it ideal for students, teachers, and anyone, anytime.



- ChromeOS
- MediaTek Kompanio 520 processor
- Up to 14" FHD 1920x1080 anti-glare display
- 180° lay-flat hinge for easy idea sharing
- MIL-STD 810H US military-grade durability
- Fast, stable connections with dual-band WiFi 6 (802.11ax)



CM1402C









1. Based on Chromium OS power Load Test. Battery performance is based on a mix of standby, web browsing and other use. Charging time requires the battery to be at least 5% charged, with the device inactive and using the included charger. Actual battery life depends on usage, specifications, applications and environment, among other factors. 2. Internet connection required. Google, Google Play, Chrome and Chromebook are trademarks of Google LLC.



ASUS Chromebook CM14 Flip (CM1402F)

The everyday companion that does more

Unlock your potential with the ASUS Chromebook CM14 Flip. Its versatile 360° hinge and convenient garaged stylus¹ adapt to your study or work style. Experience all-day productivity thanks to the efficient MediaTek Kompanio 520 processor and a long-lasting battery that goes up to 14 hours². Enjoy seamless access to Google's best features, including the extensive app selection on Google Play³.

- MediaTek Kompanio 520 processor
- Versatile 360° design
- Garaged stylus²
- Spill-resistant keyboard³
- ASUS Antimicrobial Guard
- Elevated camera

- ChromeOS
- MediaTek Kompanio 520 processor
- Up to 14" FHD 1920x1080 touch screen display
- 360° hinge for versatile productivity
- MIL-STD 810H US military-grade durability
- Fast, stable connections with dual-band WiFi 6 (802.11 ax)



1. Optional garaged stylus available on Flip model only. 2. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MILSTD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care/ASUS Business Support. 3. The antibacterial treatment is tested by an independent third-party laboratory according to the ISO 22196 standard.



ASUS Education Tough, compact, school-ready

ASUS is dedicated to solving the unique challenges facing today's students and educators. We are here to help cultivate the minds of the next generation with a comprehensive, student-centered products that include Chromebooks, and Windows-based laptops to enable progressive and innovative learning in an ever-changing world.



ASUS BR14 Series (BR1402C/BR1402F)

Your dependable, flexible ally

ASUS BR14 is a great tool for K-12 education, featuring an expansive 14-inch display, a rugged, modular design with replaceable internal parts for an enhanced product lifespan. It's built to shrug off accidental drops, and is tested to stringent US military-grade standards¹ as well as our own industry-leading tests for assured durability.



TÜV-certified
Display



Easy-to-service



Garaged
Stylus¹



Corning®
Gorilla® Glass



Intel® Core™ i3
N305 Processor



Flexible Hinge

- Windows 11 Pro - ASUS recommends Windows 11 for Education
- Up to Intel® Core™ i3 N305
- Marvelous 14" rugged laptop
- MIL-STD-810H US military durability standard²
- ASUS Antimicrobial Guard protection³
- Modular design for easy maintenance



BR1402C



BR1402F



1. Optional garaged stylus available on Flip model only. 2. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care/ASUS Business Support. 3. The antibacterial treatment is tested by an independent third-party laboratory according to the ISO 22196 standard.



Ultimate ruggedized design

ASUS BR11/BR12 Series is a rugged laptop for students that is smartly designed to endure everyday knocks, bumps, drops and spills without damage. Whether it's accidentally dropped from a classroom desk or slips from a backpack while out and about, ASUS BR Series is crafted to keep on going.

ASUS BR11/BR12 Series (BR1104/BR1204)

Ruggedized excellence for limitless learning

ASUS BR11/BR12 Series stands out as an excellent tool for limitless learning in K-12 education, boasting a durable fingerprint-resistant finish and robust modular design that incorporates replaceable internal components, thereby extending its product lifespan. Smartly crafted to withstand accidental drops, ASUS BR1204F undergoes rigorous testing, meeting US military-grade standards¹ and exacting in-house ASUS assessments to ensure unwavering durability — making it the perfect choice for modern education.

- Ruggedized design
- Garaged stylus¹
- World-facing camera
- Comfortable 11-inch or 12-inch display
- Corning® Gorilla® Glass
- Spill-resistant keyboard²

- Windows 11 Pro - ASUS recommends Windows 11 for Education
- Up to Intel® Processor N250
- MIL-STD 810H US military durability standard³
- ASUS Antimicrobial Guard protection⁴
- Modular design for easy maintenance
- Comprehensive connectivity
- Ultra-tough Corning® Gorilla® Glass⁵ and 16:10 TÜV Rheinland certified display



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1. Stylus is optional feature. 2. ASUS BR1204F keyboard is spill-resistant, not waterproof. Water damage is possible if the product is submerged or exposed to large amounts of waters for long periods of time. ASUS standard limited warranty does not cover problems resulting from accidents such as water damage. To prevent water damage resulting from large spills or other accidents, ASUS recommends turning off the notebook, then tilting the laptop to drain away the excess water, wipe off and let it dry for at least 24 hours. 3. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care. 4. The antibacterial treatment is tested by an independent third-party laboratory according to the ISO 22196 standard. 5. Corning® Gorilla® Glass and touchscreen SKU are optional for ASUS BR1204F. 6. a. Screen simulated, subject to change. Feature availability and rollout timing varies by market and device. b. Copilot in Windows (in preview) is rolling out gradually within the latest update to Windows 11 in select global markets. Timing of availability varies by device and market. Learn more: <https://www.microsoft.com/en-us/windows/copilot-ai-features?r=1#faq>. c. Copilot with commercial data protection requires Microsoft 365 E3, E5, Business Standard, Business Premium or A3 or A5 for faculty, or accessed using Microsoft Entra ID.

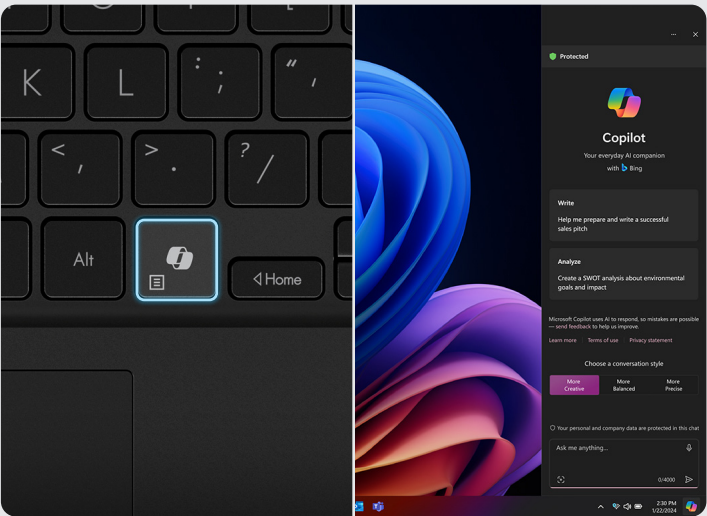
BR1104

BR1204



Modular design

With a design that's intentionally easy to maintain, technicians can access, service and upgrade the internal hardware of ASUS BR11/BR12 Series in just in five steps. This minimizes downtime to maximize learning opportunities and productivity.



Microsoft Copilot for education

Microsoft Copilot⁶ is your AI assistant for education, offering AI-powered chat with enterprise data protection at no additional cost. Experience your dedicated learning companion now with the exclusive Copilot key — just one click for endless exploration. Enhance your educational journey and make learning more efficient and engaging!



ASUS Chromebook CR Series (CR1204/CR1104)

Learning without limits

ASUS Chromebook CR Series provide a range of versatile tools and capabilities tailored for the needs of K-12 students, while also offering teachers seamless management. Its rugged and modular design, featuring replaceable internal parts, guarantees both durability and longevity.



- Powered by Intel® Processor N-series CPU
- Up to 16 GB RAM, 128 GB eMMC, WiFi 6E¹ and 4G LTE² for fast connectivity
- Up to 12.2-inch Corning® Gorilla® Glass touch panel³ and rubber bumper for all-around protection
- MIL-STD 810H US military-grade⁴ durability for everyday strength
- Up to 360°-flippable hinge provides adaptability for an enriched educational experiences
- Up to 1080p FHD front-facing webcam and a 13MP world-facing camera provide students with clearer image quality



CR1104 CR1204



1. WiFi 6E network card is available on selected models. The connectivity of WiFi 6E band may vary according to the regulation and certification of each country/region. 2. 4G LTE is optional. 3. Corning® Gorilla® Glass is optional and only applies to touchscreen SKU. 4. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810 testing is conducted on selected ASUS products only.



ASUS Chromebook CZ Series (CZ1204/CZ1104)

The rugged, student-centric study mate

ASUS Chromebook CZ Series stand out as a durable and valuable laptop tailored for K-12 student, with a portable and durable design that guarantees enduring value and empowers engaged learning — anywhere. The series boasts up to 17 hours of battery life¹, empowering students to extend their learning beyond traditional limits.



- Powered by MediaTek Kompanio 520 processor
- Up to 12.2-inch Corning® Gorilla® Glass touch panel² and rubber bumper for all-around protection
- Up to 8 GB RAM, 128 GB eMMC, WiFi 6 and 4G LTE³ for fast connectivity
- MIL-STD 810H US military-grade durability for everyday strength
- Up to 360°-flippable hinge provides flexibility and enriched educational experiences
- Easy-to-service modular design for easy maintenance and full I/O ports for convenient learning experiences



CZ1104 CZ1204



1. Based on Chromium OS Power Load Test. Actual battery life depends on usage, specifications, applications and environment, among other factors. 2. Corning® Gorilla® Glass is optional and only applies to touchscreen SKU. 3. 4G LTE is optional.

ASUS Accessories

ASUS accessories ensure you stay productive, providing your PC or mobile devices with durable and high-quality products, including docking, mouse, keyboard, adaptors, and headsets.



ProArt Mouse MD300

ASUS ProArt Mouse MD300 is the first mouse that works with ASUS Dial, allowing creators to make quick and precise settings adjustments. This premium mouse also features a side scroll wheel and three buttons with professional-grade switches that provide tactile mouse clicks. ProArt Mouse MD300 has a high-performance sensor that tracks at up to 4200 dpi for unmatched precision, even when used on a glass surface.



ASUS SmartO Mouse MD200

ASUS SmartO Mouse is tailor-made to help you work faster, better and smarter. It has been meticulously crafted for a luxurious, low-profile aesthetic with superior ergonomics to provide comfortable, effortless all-day use. With a unique elastic carrying loop and a high-performance sensor that gives it the ability to work on almost any surface, including glass, ASUS SmartO Mouse perfectly combines flexibility, style and functionality. It is your perfect executive partner.



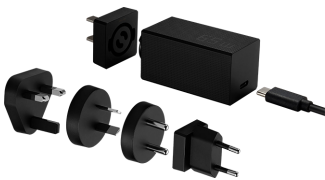
ASUS W5000 Wireless Keyboard & Mouse Set

ASUS W5000 is a wireless keyboard and mouse set designed to free you from being tethered to your PC or laptop. The low-profile keyboard measures an ultrathin 11mm and features chiclet keys with durable, high-quality rubber dome switches for silent, responsive keystrokes.



ASUS Wireless Keyboard & Mouse Set CW100

The ASUS Wireless Keyboard and Mouse Set CW100 gives you unmatched convenience and reliable performance, connecting to your PC or laptop via a single 2.4 GHz nano-transceiver with a range of up to 10 meters. Built-in powersaving technology helps prolong battery life by going into sleep mode when not in use.



ASUS Ultra Mini Universal Adapter

Engineered for easy travel, ASUS 65W USB-C Ultra Mini Universal Adapter features a compact design, high compatibility and changeable plugs, allowing on-the-go pros to charge quickly and easily. With fast-charge support for seamless productivity and integrated overheat and overpower protection, it's the small, smart and lightweight charger that packs a whole lot of power — perfect for your worldwide travels.



ASUS Pen 2.0 SA203H

ASUS Pen 2.0 is the perfect match for your compatible ASUS touchscreen devices, giving you the ability to write, draw or add markup in any supported app. Built-in Microsoft Pen Protocol (MPP) 2.0 technology offers ultra-low latency and fast response, allowing ASUS Pen 2.0 to accurately and effortlessly reproduce the finest lines and broadest brush strokes. A 4096-level pressure sensitivity and 5-350 gram pen tip force enables you to create detailed notes or drawings that accurately capture your thoughts.



ASUS Garaged Stylus SA304H

ASUS's SA304H stylus boasts a two-way push-pop design, ensuring convenience and ease of use. With 4096-level pressure sensitivity and minimal latency, it offers unparalleled accuracy in writing tasks. Its fast charging capability allows for a rapid 15-second full charge, providing an impressive 45 minutes of usage. Additionally, its versatility shines through with smooth performance at angles of up to 55°, enhancing flexibility in creative endeavors.



Clique H10

These exquisite wireless Bluetooth® headphones are specially designed to deliver sensational audio performance that enriches every music listening experience. Clique H10 redefines the Bluetooth® headphone experience with its sensational audio performance and versatile, sleek design. Unique lock-in ear fins ensure earbuds stay securely and comfortably in place during exercise 5+ hours of continuous listening and 260 hours of standby time.



ROG Strix Fusion Wireless

ROG Strix Fusion Wireless is a wireless headset designed to give you freedom of movement. Compatible with PC, its 2.4GHz wireless connection and dual-antenna design offer a more stable and instant audio transmission, letting you game freely and without interruption. Its 50mm ASUS Essence drivers and exclusive airtight chamber technology lets you hear every detail in the game, and its easy touch controls ensure a smooth experience. Get ready to enjoy unparalleled flexibility.



AI Noise-Canceling Mic Adapter

ASUS AI Noise-Canceling Mic Adapter is the world's first USB-C-to-3.5 mm adapter with integrated AI Noise-Canceling Microphone (AI Mic) technology. It uses AI-powered noise cancelation to deliver crystal clear voice communication when used with any 3.5 mm headset with a microphone. Weighing just 8 grams, it includes a digital-toanalog converter (DAC) that includes exclusive ASUS Hyper-Grounding technology to prevent electromagnetic interference, giving you noise-free audio. Get a big upgrade on sound quality with this small device.



Docking station

The newly upgraded ASUS USB3.0 HZ-3A Plus Dock lets you easily connect your laptop to all your accessories, and also gives you convenient network and audio connections! It connects to your PC via a single USB cable, and features two USB 3.0 ports on each side that now support a powerful fast-charge function for quickly recharging your portable devices. We've also added a DC-out 90W charger port for charging your laptop at the mean time.



ASUS MHS07K monitor ergonomic stand

The ASUS MHS07K monitor ergonomic stand maximizes viewing comfort and improves productivity by giving tilt, pivot, swivel, and height adjustable capability for the ideal viewing position. For example, with the ASUS MHS07K monitor stand, users can pivot the monitor clockwise or counterclockwise 90° into a portrait orientation for less scrolling while reading longer e-mails and web pages.



ASUS MKT02 mini-PC Mounting Kit

The ASUS LCD monitor mounting solution, MKT02 Mini PC Kit, is designed to work with ASUS selective monitors for those who need to mount mini PCs on the monitor, to make the desktop clutter-free and space saving. Easily mount mini PCs on the selective stand to make the desktop clutter-free and space saving. The VESA is 100x100mm compatible.



ASUS Triple 4K Thunderbolt™ 4 Dock DC500

ASUS Triple 4K Thunderbolt™ 4 Dock is an all-in-one docking station designed for creators, and is the smallest 12-in-1 Thunderbolt™ 4 dock. It requires just a single cable connection to a creator laptop to hook up to multiple 4K displays and peripherals, as well as memory card readers for a complete, highly efficient creative workstation.



ASUS USB-C Stand Dock DC310

ASUS USB-C® Stand Dock is a sleek and ergonomic 10-in-1 docking station designed for enhanced productivity. It serves as an adjustable stand, elevating laptops to an ideal position for comfortable viewing. A pair of HDMI® ports help extend screens across two 4K 60Hz displays, while four high-speed USB Type-A ports, 100W of charging power, and additional connectivity options transform any setup into an extremely versatile workstation.



ASUS Triple Display USB-C Dock Duo DC301

ASUS Triple Display USB-C Dock Duo is a sleek, compact one-stop device that streamlines laptop connectivity. Power your laptop through a single cable, connect to your network and peripherals, and multitask with up to four monitors. Simply put ASUS Triple Display USB-C Dock Duo keeps your desk neat, tidy and organized while setting you up for work in the blink of an eye.



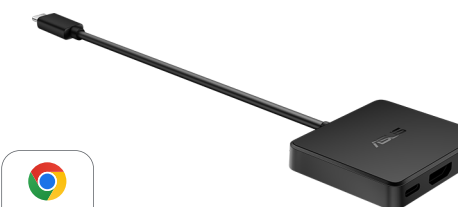
ASUS Triple Display USB-C Dock DC300

ASUS Triple Display USB-C Dock is a sleek, compact onestop device that streamlines laptop connectivity. Power your laptop through a single cable, connect to your network and peripherals, and multitask with up to four monitors – including a laptop monitor and three external monitors. It also has an integrated SD card reader for a diverse array of business scenarios. Simply put, ASUS Triple Display USB-C Dock keeps your desk neat, tidy and organized while setting you up for work in the blink of an eye.



ASUS Dual 4K USB-C Dock DC201

ASUS AI Noise-Canceling Mic Adapter is the world's first USB-C-to-3.5 mm adapter with integrated AI Noise-Canceling Microphone (AI Mic) technology. It uses AI-powered noise cancelation to deliver crystal clear voice communication when used with any 3.5 mm headset with a microphone. Weighing just 8 grams, it includes a digital-to-analogue converter (DAC) that includes exclusive ASUS Hyper-Grounding technology to prevent electromagnetic interference, giving you noise-free audio. Get a big upgrade on sound quality with this small device.



ASUS USB-C Mini Dock DC100

ASUS USB-C Mini Dock is a compact and lightweight USB-C® dock that gives PCs and laptops additional expandability options. It features a HDMI® with 4K output, USB Type-A and USB-C for up to 10 Gbps transfer speeds, plus up to 100 W power delivery passthrough.

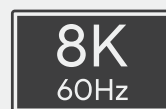


ASUS Triple 4K Thunderbolt™ 4 Dock

All the connection you need



Triple 4K display support and dual HDMI 2.1



8K resolution via HDMI 2.1 or Thunderbolt™ 4



12-in-1 multi-devices connections



Your Trusted Business Solutions

ASUS offers a comprehensive business product portfolio including servers, workstations, intelligent edge computers, Mini PCs, business motherboards, monitors, routers and projectors to deliver end-to-end total solutions for business of all sizes, and has over 1,000 service centers across 98 countries and employs over 5,000 world-class R&D talents, bridging the gap between business requirements and IT deployments.

ESC NM2N721-E1 ASUS AI POD with NVIDIA GB200 NVL72

This supercharged AI system is engineered to accelerate real-time trillion-parameter models like LLM and MoE, providing unparalleled performance for large-scale AI projects, hyperscale data centers and research initiatives. Tailored to enterprises and R&D teams driving innovation, ASUS AI POD empowers you to push the boundaries of what's possible, all while accelerating your time to market with the ASUS-exclusive software-driven approach.



NVIDIA
Blackwell-
Architecture



2nd-gen
Transformer
Engine



5th Gen NVIDIA
NVLink™
technology



Advance
Liquid-cooling
Architectures



- 36 NVIDIA Grace™ CPUs
- 72 NVIDIA Blackwell GPUs
- 5th Gen NVIDIA NVLink™ technology
- Supports trillion-parameter LLM inference and training
- Scale-up ecosystem-ready
- ASUS infrastructure deployment center

 **nvidia**
Certified



ESC NB8-E11

Foundation for Enterprise AI Factories

 Designed for AI factory deployments

 NVIDIA HGX B200 Architecture

 Modular design with reduced cable usage

 Advanced NVIDIA technologies



- Enterprise-ready with B200 & Intel Xeon CPUs (350W TDP)
- 1,800GB/s NVLink GPU-to-GPU bandwidth
- One-GPU-to-one-NIC for max throughput
- Integrated with NVIDIA GPUs, DPU & NVSwitch
- High-efficiency 5+1 Titanium PSU
- Air-cooled with dedicated CPU/GPU airflow



ESC8000A-E13P / ESC8000-E12P

NVIDIA RTX PRO Server for Scalable Enterprise AI

 8 dual-slot GPUs

 NVIDIA MGX architecture

 PCIe 5.0 connectivity

 Toolless design



- Up to 192 cores & 6400 MHz DDR5
- NVIDIA MGX-ready for rapid deployment
- 4U server with eight 600W GPUs
- PCIe 5.0 slots for scalable I/O
- Toolless design for easy maintenance
- Embedded IT management software and hardware-level Root-of-Trust solution



ASUS ExpertCenter Pro ET900A X9

Power to Perform

Equipped with the latest AMD Ryzen™ Threadripper™ PRO CPU, supporting up to four NVIDIA® Quadro RTX™ graphics cards, DDR5 ECC RDIMM memory, and dual 10Gb LAN perfect for content creation and deep learning tasks.

 AMD RYZEN™ processors

 NVIDIA® RTX

 Up to eight DDR5 ECC RDIMM

 Dual Onboard 10 Gb Ethernet

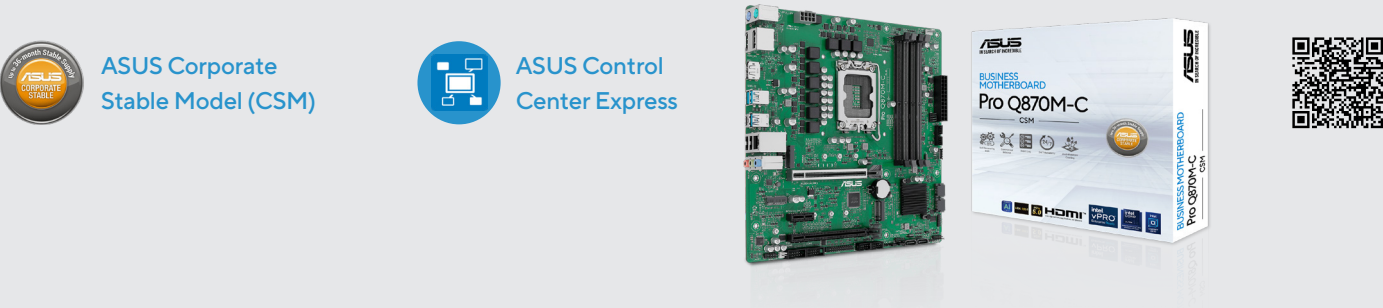


- Powered by AMD RYZEN Threadripper PRO 7000 WX-series processors and up to 2 TB DDR5 ECC RDIMM for exceptional performance and reliability.
- Supports up to four NVIDIA Quadro RTX graphics cards for powerful 2D/3D rendering and AI workloads.
- Seven PCIe 5.0 x16 slots for maximum expandability and future-proofing.
- Dual onboard 10 Gb LAN for ultra-fast, high-bandwidth, and low-latency connectivity.
- Supports up to four PCIe 5.0 M.2 slots and four SATA 6Gb/s ports for extensive storage options and high-speed data transfers.
- Two SlimSAS ports, ready for industrial-grade NVMe storage devices.
- ASUS Control Center Express empowers real-time IT monitoring and management for enhanced data protection.



Pro Q870M-C-CSM

Micro-ATX Q870 business motherboard with Intel® vPro support and enhanced security, reliability and manageability



- Ready for Advanced AI PCs: Designed for the future of AI computing, with the power and connectivity needed for demanding AI applications
- Intel® LGA 1851 Socket: Ready for Intel® Core™ Ultra Processors (Series 2)
- ASUS CSM Program: A stable motherboard supply, end-of-life notifications, and IT software for business motherboards
- ASUS Control Center Express: Integrated IT monitoring and management software that simplifies enterprise-level system administration
- Enhanced System Security: A self-recovering BIOS, TPM to safeguard PCs and NIST SP 800-193 compliance
- Consistent and Reliable Performance: High-quality components and rigorous testing to help ensure durability in harsh environments
- Efficient Management and Customization: An event log and commercial BIOS kit to enable easy maintenance

ASUS ZenBeam L2 Smart Portable LED Projector
Effortless Cinema, Anywhere!



- 960 LED lumens output and Full HD native resolution, plus 4K compatibility
- Short-throw lens projects a 40-inch image from one meter, and up to a 120-inch image at three meters
- Includes Google Certified Android TV box with preloaded Netflix
- Connectivity includes Chromecast, HDMI, one USB-C with DP Alt mode and one USB-C for charging, USB Type-A (5 V/1.5 A) and earphone jack
- ASUS Light Wall includes 26 different cinemagraphs for variable ambiances
- Instant autofocus and H/V keystone and four-corner correction



ASUS ZenBeam L2

Effortless Cinema,
ANYWHERE!

*Google, YouTube, and Android TV are trademarks of Google LLC.



ASUS ProArt Display Professional Monitor (PA27JCV)

Redefine Your 5K Dream

The ProArt Display PA27JCV is a 27-inch 5K HDR monitor for content creators. Calman Verified, it offers wide gamut coverage (99% DCI-P3, 100% sRGB, 95% Adobe RGB) and factory-calibrated Delta E<2 color accuracy. Features include Auto KVM, ambient light/backlight sensors, and USB-C with DisplayPort and 96W power delivery.

- 5120 x 2880 Resolution

Larger working canvas
- 218 PPI

Sharp details
- 99% DCI-P3

Wide color gamut
- Delta < 2

Color accuracy
-

- 27-inch 5K (5120 x 2880) LuxPixel™ AGLR display with IPS 178° wide viewing angle panel
- International color standard 99% DCI-P3 and 100% sRGB wide color gamut
- Calman Verified with factory calibrated for excellent Delta E < 2 color accuracy
- Extensive connectivity including DisplayPort over USB-C with 96W Power Delivery, DisplayPort, HDMI and USB hub
- Light Sync solution support Ambient Light Sensor and Backlight Sensor for reliable color performance from the start
- Built-in Auto KVM allows for effortless switching between two connected laptops or PCs with a single keyboard and mouse
- Ergonomic design with tilt, swivel, pivot and height adjustments for a comfortable viewing experience
- Green Sustainability: paper packaging and energy-efficient environmental standards



ASUS ProArt Display Professional Monitor (PA279CRV)

All the Essentials for Pros

- 4K HDR

3840 x 2160
- 99% DCI-P3 / Adobe RGB

Wide color gamut
- Delta < 2

Color accuracy
-

- 27-inch 4K (3840 x 2160) LED backlight HDR display with 178° wide-view IPS panel
- Wide color gamut with 99% DCI-P3 and 99% Adobe RGB coverage
- Calman Verified and factory pre-calibrated to Delta E < 2 color accuracy
- Extensive connectivity, including DisplayPort™ over USB-C® with 96-watt Power Delivery, DisplayPort™, HDMI®, and USB hub
- Slim profile and compact base, plus wall-mountable design to maximize desk space
- Ergonomic design with tilt, swivel, pivot, and height adjustments for comfortable viewing
- Green sustainability with paper packaging and energy-efficient performance that meets environmental standards



ASUS ProArt Display Professional Monitor (PA34CNV)

All the Essentials for Pros

- 21:9 Screen ratio

3800R Curvature
- 100% sRGB/ Rec.709

Wide color gamut
- Delta < 2

Color accuracy
- USB-C Docking

PD 96W
-

- 34.1-inch 21:9 3800R IPS curved display with frameless design
- International color standard 100% sRGB and 100% Rec. 709 wide color gamut
- Calman Verified with factory calibrated for excellent Delta E < 2 color accuracy
- Extensive connectivity including DisplayPort over USB-C with 96W Power Delivery, DisplayPort daisy-chaining, HDMI, USB hub and RJ45 LAN port for the most flexibility
- Ergonomic design with tilt, swivel and height adjustments for a comfortable viewing experience
- Green Sustainability: paper packaging and energy-efficient environmental standards



ASUS WEBCAM MONITOR (BE24ECSNK/BE27ACSBK)

The Complete Videoconferencing Solution



AI Noise-Canceling Mic



Compatible with Major Videoconferencing Software



Protect your eyes with ASUS Eye Care technology



The USB-C That Does It All



- 23.8-inch/27-inch Full HD(1920x1080) frameless IPS panel with wide viewing angles.
- ASUS AI Noise-Canceling Microphone offers crystal-clear voice communication
- Face Auto Exposure technology helps users’ face to stand out from the background and keep the image crisp.
- Extensive connectivity with HDMI, USB-C, DisplayPort, DisplayPort out for daisy-chain, earphone jack, USB hub and RJ45 LAN port for the most flexibility.
- USB-C port allows simple laptop docking for data transmission and video signal to the display, as well as charging the laptop via just one cable.
- Zoom Certified monitor has undergone comprehensive testing and review processes to ensure seamless communication.



ASUS ZenScreen (MB229CF/MB249C/MB27ACF)

Redefine Your Workspace



USB Type-C PD 60 W



Rapid Refresh Rate (MB229CF/MB27ACF)



Come with Monitor Arm



Built-in Audio 2.1 Channel speakers



- From 22-inch up to 27-inch FHD IPS display with sleek, ultraslim profile and transportable
- Multiple stand options and accessories, including an integrated carrying handle/kickstand, height-adjustable C-clamp with Z-axis adjustment
- Partition hook kit for flexible placement
- Rich connectivity options include a full-function USB-C® with 60-watt power delivery, HDMI®, and earphone jack
- Powerful 2.1-channel audio with subwoofer for exceptionally well-balanced audio
- Environmentally friendly design with ENERGY STAR®-certified energy efficiency, and packaged in FSC® certified paper



ASUS Business Touch Monitor (BE24ECSBT/Touch)

Boost Your Productivity On-The-Go



VESA Wall Mounting : 100x100mm



Ergonomic stand design



10-point multi-touch capacity



USB Type-C Monitor



- 23.8-inch Full HD(1920x1080) frameless IPS panel with wide viewing angles
- 10-point multi-touch capacity delivers smooth and intuitive touch experience.
- Extensive connectivity with USB-C with power delivery, HDMI, DisplayPort in and out for daisy-chain, Earphone jack and USB hub for the most flexibility
- Ergonomic design with +35° ~ -5° tilt, ±180° swivel, ±90° pivot and 130mm height adjustments for a comfortable viewing experience
- USB-C port allows simple laptop docking for data transmission and video signal to the display, as well as up to 80W power delivery to the laptop via just one cable.



ASUS ZenScreen Portable Monitor (MB16ACV)

Boost Your Productivity On-The-Go



The USB-C That Does It All



0.9Kg (1.98 lbs) Ultra lightweight



Protect your eyes with ASUS Eye Care technology



Inhibiting up to 99.9% bacterial



- 15.6-inch Full HD portable anti-glare IPS display with an ultraslim and thin design helps you get things done more efficiently when you’re on the go
- Kickstand design prop the monitor up in either portrait or landscape mode easily.
- Features a hybrid-signal solution that supports power and video transmission, and enables compatibility with any laptop with a USB Type-C or Type A port.
- ASUS Eye Care monitors feature TÜV Rheinland-certified Low Blue Light technology to ensure a comfortable viewing experience.
- Proprietary long-lasting antibacterial treatment inhibits the growth of bacteria and fungi on the monitor.



ASUS Business Monitor (BE248CFN/BE248QF)

The Complete Videoconferencing Solution

- WUXGA(1920x1200),
100Hz refresh, 100% sRGB
- USB-C, displayPort 1.4 for Daisy
Chain, and RJ45 (BE248CFN)
- VGA
(BE248QF)
- Ergonomic
design
- 

- 24.1-inch WUXGA(1920x1200) frameless IPS panel with wide viewing angles and 100% sRGB.
- SmoothMotion 100Hz refresh rate delivers a seamless, tear-free visual experience
- Extensive connectivity with HDMI, USB-C, DisplayPort, DisplayPort out for daisy-chain, earphone jack, USB hub and RJ45 LAN port for the most flexibility.
- USB-C port allows simple laptop docking for data transmission and video signal to the display, as well as charging the laptop via just one cable.
- Ergonomic design with +35° ~ -5° tilt, ±180° swivel, ±90° pivot and 130mm height adjustments for a comfortable viewing experience.
- ASUS Eye Care monitors feature TÜV Rheinland-certified Flicker-free and Low Blue Light technologies to ensure a comfortable viewing experience.



ASUS VU Monitor (VU249HFI-W/VU34HFI-W)

Designed for Well-Being


-  Air ionizer
Up to 90% Less Dust
- TÜV
Rheinland-certified
- Ergonomic
adjustable design
- 100 Hz
High re-fresh rate
- 

- 23.8" Full HD frameless design with IPS 178° wide viewing angle panel
- Built-in Nano-ion generator to enhance air quality in indoor environment
- SmoothMotion technology with up to 100Hz refresh rate and 1ms MPRT eliminate tracing and ensure crisp and clear video playback and daily usage
- Green sustainability with paper packaging and energy-efficient performance that meets environmental standards
- Eye Care Plus technology and TÜV Rheinland-certified adjustable Blue Light Filter and ASUS Flicker Free technology ensure comfortable viewing



ASUS Docking Monitor (VA27ECPSN)

Enhance Your Productivity

- 4K 3840 x 2160
HDR 400
- 99%
Adobe RGB
- 99% DCI-P3
Wide color gamut
- Delta < 2
Color accuracy
- 

- 27-inch Full HD (1920 x 1080) resolution with IPS 178° wide viewing angle panel
- Extensive connectivity with HDMI, USB-C, DisplayPort, earphone jack, USB hub and RJ45 LAN port for the most flexibility
- USB-C port allows simple laptop docking for data transmission and video signal to the display, as well as up to 65W charging the laptop via just one cable
- Up to 75Hz refresh rate with Adaptive-Sync technology to eliminate tracing and ensure crisp and smooth viewing experience
- Ergonomic design with tilt, swivel, pivot and height adjustments for a comfortable viewing position
- ASUS Eye Care monitors feature TÜV Rheinland-certified Flicker-free and Low Blue Light technologies to ensure a comfortable viewing experience
- Supports both Adaptive-Sync with NVIDIA GeForce* graphics cards and FreeSync with AMD Radeon graphics cards *Compatible with NVIDIA GeForce GTX 10 series, GTX 16 series, RTX 20 series and newer graphics cards

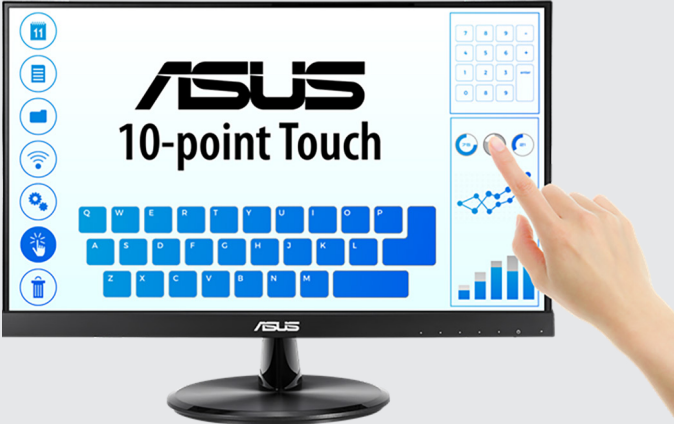


ASUS Multitouch Monitor (VT229H)

An Incredibly intuitive touch experience

-  Windows 10 and
11 compliance
-  HDMI™
HIGH DEFINITION MULTIMEDIA INTERFACE
-  Protect your eyes
with ASUS Eye
Care technology
- 

- 21.5" Full HD IPS technology with stunningly wide 178° viewing angles
- 10-point multi-touch capacity featuring 7H hardness screen delivers smooth and durable touch experience.
- Windows 11/ 10 compliance
- Its frameless design makes it perfect for almost-seamless multi-display setups
- ASUS Eye Care monitors feature TÜV Rheinland-certified Flicker-free and Low Blue Light technologies to ensure a comfortable viewing experience

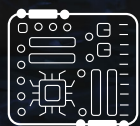




ASUS NUC/Mini PC

Tough and Ready for Business

Each NUC unit is subjected to extensive and rigorous testing to ensure it can withstand the wear and tear of constant use as well as the harshest environments. Designed to exceed industry standards, the meticulous ASUS testing process guarantees each product delivers outstanding durability and performance.



Proactive Risk Evaluation

- Cross Section



Mechanical

- Vibration Test
- Shock Test
- Drop Test



Operating & Lifetime

- MTBF Test
- Altitude Test



Thermal

- High & Low Temperature Test
- Temperature Cycle
- Thermal Bake Test
- Humidity Test



Fan

- Fan Drop
- Fan Shock
- Fan Bake



Packaging

- Package Bump Test
- Package Vibration Test
- Package Drop Test
- Package Storage



Other

- Port Test
- Noise & Audio Test
- Power Cycling Test
- Temp-Voltage Margining Test

ASUS NUC 14 Pro AI

Create, achieve, and stay secure with AI Innovation



Copilot+ PC



Fast, stable connections



Fingerprint Recognition



Voice Command Support



- World's first compact Copilot+ PC powered by the Intel® Core™ Ultra processor (Series 2)
- Delivering up to 48 NPU TOPS, tripled the AI performance of the previous generation with lower power consumption
- Built-in microphone and speaker with smart AMP support voice command to activate AI Applications.
- Fingerprint Recognition with Secure Boot for Enhanced Security
- Intel® Wi-Fi 7 (5 Gig), Bluetooth 5.4, Thunderbolt™ 4 (DP2.1)



Copilot+ PC experiences are coming. Requires free updates available starting later this year. Timing varies by device and region. See aka.ms/copilotpluspc. Copilot+ PC experiences are coming. Requires free updates available starting later this year. Timing varies by device and region. See aka.ms/copilotpluspc.

ASUS ExpertCenter PN54

Empower AI with Unmatched Connectivity!



Copilot+ PC



Fast, stable connections



Abundant I/O Ports



Stunning 4K Visuals



- Powered by the latest AMD Ryzen™ AI 300 Series processors
- Quick-Access Copilot Key for Instant Feature Activation
- Fingerprint Recognition with Secure Boot for Enhanced Security
- Dual LAN for Superior Multi-Device Performance
- 6 USB Ports for Expanded Connectivity
- Quad 4K displays



Copilot+ PC experiences are coming. Requires free updates available starting later this year. Timing varies by device and region. See aka.ms/copilotpluspc.

ASUS NUC 15 Pro Mini PC

Best Compact Choice for the AI-Driven Future

 Intel Core Ultra
(Series 2) Processor

 Toolless
Integration

 Upgradable Memory
and Storage

 Compact
Form Factor



- Powered by Intel® Core™ Ultra Series 2 processors — up to 99 Platform TOPS and 18% gen-on-gen boost
- Supports up to 96GB DDR5-6400 for smooth multitasking
- Features Intel® Arc™ Graphics, vPro® security, and PCIe Gen5 storage
- Connects up to 4 displays with HDMI 2.1, Thunderbolt™ 4, and DisplayPort 2.1
- Offers WiFi 7, Bluetooth® 5.4, and high-speed USB 3.2
- Reliable, cooled efficiently, and eco-friendly with MIL-STD-810H



reddot winner 2025

Copilot+ PC experiences are coming. Requires free updates available starting later this year. Timing varies by device and region. See aka.ms/copilotpluspcs. Copilot+ PC experiences are coming. Requires free updates available starting later this year. Timing varies by device and region. See aka.ms/copilotpluspcs.



ASUS NUC 15 Pro+ Mini PC

Unleash Ultra Power, Embrace Intelligence

 Intel Core Ultra
(Series 2) Processor

 Quiet Cooling

 Sustainable
Materials

 Fast, stable
connections



- Powered by Intel® Core™ Ultra Series 2 — up to 99 TOPS, 18% faster gen-on-gen
- Intel® WiFi 7 & Bluetooth® 5.4 for faster, reliable connectivity
- Supports up to 4K displays with HDMI 2.1 & Thunderbolt™ 4; energy efficient
- Durable, eco-conscious design with sustainable materials



reddot winner 2025



ASUS NUC 15 Performance

Unleash Ultra Power, Embrace Intelligence

 NVIDIA GeForce RTX
5070/60 Laptop GPU

 Fast, stable
connections

 Triple Fan
Cooling

 Five 4K
displays



- Powered by Intel® Core™ Ultra Series 2 — up to 99 TOPS, 18% faster gen-on-gen
- NVIDIA® GeForce RTX™ 5070 and 5060 laptop GPU, experience superior performance and stunning visuals for business tasks
- Equipped with Intel® Killer™ Wi-Fi 7 for transfer speeds up to 2.4X faster and Bluetooth® 5.4, ensuring fast and reliable connectivity for seamless business operations and productivity
- Three-fan & dual-vapor chamber for efficient, quiet cooling
- Supports up to 5x 4K displays; energy efficient
- Features a thumb-screw design for easy, tool-free access to memory or storage upgrades



ASUS ExpertCenter PN43 Mini PC



Intel Processors



Exceptional thermal design



Abundant I/O ports



Compact Design



- Powered by Intel® Processor N97, N200 and N100
- Enhanced Durability Through Thermal Design
- Support 7 USB ports, optional 2nd 2.5G LAN and support
- Support up to 3 displays simultaneously, or dual 4K displays by integrated graphics
- 2.5G LAN delivering faster Ethernet connectivity
- AI noise-cancelation



ASUS NUC 14 Essential Efficient Performance. Smart Savings.



Efficient Performance. Smart Savings.



Energy-Efficient Design



Abundant I/O ports



VESA-mountable



- powered by Intel® Core™ N-Series processor
- Triple display support: Boosting Office Workflow Efficiency
- The compact 0.56L chassis fits seamlessly into any space and can be VESA-mounted on a wall or monitor to save room at home or in the office



ASUS Mini PC PL64-D1 Compact, Fanless, Reliable Built for Indoor Industrial Applications

• Fanless Design

• 24/7 Operation

• MIL-STD-810H certified

• Quad Display Support



- 12th Gen Intel® Core™ processor with Iris X® Graphics
- 3x 2.5G PoE (30W each) for flexible power delivery
- Supports 1x PCIe Gen4 M.2 SSD
- Up to 6 USB ports for convenient connectivity
- 4K resolution & quad-display support
- Fanless, reliable, and 24/7 tested to operate in up to 50°C ambient temperatures



ASUS NUC 13 Rugged Fanless Mini PC offering unmatched durability and reliability.

• Fanless Design

• 24/7 Operation

• VESA-Mountable

• Abundant I/O Ports



- Durable, fanless, dust-resistant design with strong performance and connectivity
- Powered by Intel® N50 or Atom® processors in a compact form
- Operates in 0°C–50°C on select models
- Versatile mounting for flexible placement





ASUS ChromeOS Mini PCs

Simple, Speedy, Secure

ASUS ChromeOS Mini PCs combine secure ChromeOS cloud infrastructure with proven ASUS engineering excellence, delivering a powerful and flexible platform that streamlines deployment and maximizes productivity across any enterprise. Experience seamless integration, robust security, and reliable performance in one comprehensive solution that can be tailored to different needs.



ASUS Chromebox 5a

Performance for Any Workplace



- powered by the 13th Generation Intel® Core™ or Celeron® processors.
- Dual HDMI, DisplayPort and USB-C® 3.2 Gen 2 ports support up to four 4K displays.
- Intel® WiFi 6E provide ultrafast network speeds.
- Supports zero-touch enrollment
- Built-in Google Play support enables access to a rich selection of Android apps for productivity.



ASUS Fanless Chromebox CF40

Built for Diverse Commercial Applications



- Features Intel® Celeron® processors N4500
- A fanless design ensure stable thermal performance anywhere
- Intel® WiFi 6 provides ultrafast network speeds
- USB-C® 3.2 Gen 1 ports enable quick data transfers, and USB Type-C also supports power delivery and DisplayPort connections
- Built-in Google Play support enables access to a rich selection of Android apps for productivity
- Lockable VESA mount securely attaches to surfaces and offers expanded usage scenarios



ASUS Room Kit For Google Meet

Smooth, Face-to-Face-Like Meetings



- Easy access and cabling with single side ports
- Enterprise-grade manufacturing and rigorous testing
- Auto-updating for constant up-to-date functionality
- On-device encryption and verified boot self-check for security
- Accurate AI auto-framing for participants up to 7 meters away
- Advanced Wide Dynamic Range (WDR) technology for balanced exposure in varying lighting conditions



Revolutionary AI Performance on Your Desktop

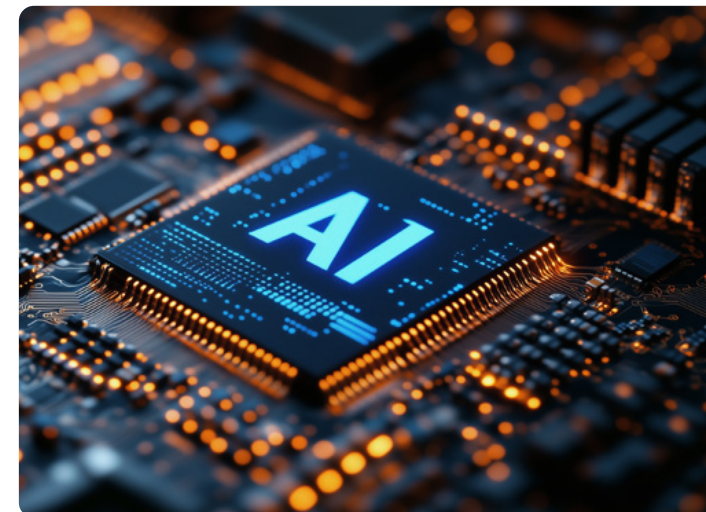
The groundbreaking ASUS Ascent GX10 AI Supercomputer, powered by the state-of-the-art NVIDIA® GB10 Grace Blackwell Superchip found in the NVIDIA DGX Spark, brings petaflop-scale AI computing capabilities directly to the desks of developers, AI researchers, and data scientists. This innovative device is designed to empower local AI development with its exceptional performance and advanced features.

ASUS Ascent GX10 Ultra-small, Built for AI Breakthroughs

The groundbreaking ASUS Ascent GX10 AI Supercomputer, powered by the state-of-the-art NVIDIA GB10 Grace Blackwell Superchip found in the NVIDIA DGX Spark, brings petaflop-scale AI computing capabilities directly to the desks of developers, AI researchers, and data scientists.

- NVIDIA GB10 Grace Blackwell
- NVIDIA NVLink-C2C technology
- 128GB of unified system memory
- 20-core Arm CPU

- Up to 100 TOPS of AI processing power
- NVIDIA GB10 Grace Blackwell Superchip, featuring a high-performance 20-core Arm CPU
- 128GB of unified system memory, supporting AI models up to 200 billion parameters
- NVIDIA Blackwell GPU with fifth-generation Tensor Cores and FP4 support
- NVIDIA NVLink-C2C to deliver a cohesive CPU+GPU memory model with five times the bandwidth of PCIe Gen 5



Unparalleled AI Performance

Up to 1,000 AI TOPS of Processing Power

Delivers exceptional AI performance, enabling seamless handling of large AI workloads.

128GB of Coherent Unified System Memory

Empowers model development, experimentation, and inferencing with ample memory capacity.



Handles Large Parameter Gen AI Models

Support for AI Models 200 Billion Parameters

Prototype, fine-tune, and infer the latest AI reasoning models directly on your desktop.

Integrated NVIDIA® ConnectX®-7 Network Technology

Link two ASUS Ascent GX10 systems to handle even larger models, such as Llama 3.1 with 405 billion parameters.



Your Business Network Expert Within Reach

ASUS router consistently earns top marks for satisfaction, setup, reliability, technical support, and value in the small office/home office (SOHO) and small-to-midsize business (SMB) users. Our commitment to WiFi and networking innovation and customer satisfaction establishes ASUS as a worry-free choice for businesses worldwide. The ASUS ExpertWiFi series caters to businesses of all sizes, encompassing wireless access point, network switch, wired VPN router and all-in-one WiFi routers. It provides fast, secure, and user-friendly business network solutions that enhance productivity and reduce total cost of ownership. Easy setup and powerful management: ASUS ExpertWiFi Mobile App and Multi-Site Manager.

ASUS ExpertWiFi (EBA63)

- Dual-Band WiFi 6
- Gigabit PoE+
- 2400 sq.ft. coverage
- 100+ connected devices



- Seamless and Extendable Connections – Enjoy uninterrupted roaming with WiFi 6 speeds of up to 3000 Mbps, support for up to 100 active devices and easy scalability to meet the evolving needs of your business network.
- Secure and Segmented Networking – Easy WiFi network settings via Self-defined Networks, and enhanced business security with VLAN support, offering up to five SSIDs for device segregation and prioritization in diverse business scenarios.
- Flexible Deployment with PoE – Support for both Power over Ethernet (PoE) connection and AC adapters, providing versatile options for installation.
- Accommodate to Any Space – Supports ceiling and wall mounting to fit into various business environments with more flexibility.
- Built for Safety and Reliability – Compliant with IEC 60601-1-2 standards, and with the top half of the device made of materials that meet the UL94 5VB plastics flammability standard*, the EBA63 ensures a stable and reliable connection.

* Only the top half of the EBA63 is constructed using UL94 5VB plastics flammability standard material.
- The ASUS ExpertWiFi series is compatible with ASUS AiMesh products; however, the functionality of software features is subject to the capabilities of the primary router. The availability of some ExpertWiFi features may also depend on whether the AiMesh router supports them.



ASUS ExpertWiFi (EBR63)

- Dual-Band WiFi 6
- Self-Defined Network (SDN)
- Extendable AiMesh
- Commercial-Grade Network Security



- Secure and Segmented Networking – Easy business WiFi network settings via Self-Defined Networks, and enhanced business security with VLAN support, offering up to five SSIDs for device segregation and prioritization in diverse business scenarios.
- Customizable Guest Portal – Guest portals can be tailored to meet your business needs, with custom portal types, branding and visual templates to fit particular business styles
- Backup WAN for Stable Connectivity – The USB port can be used as a backup WAN by connecting it to a mobile phone with hotspot to maintain a reliable internet connection
- Commercial-Grade Network Security and VPN – Safe Browsing, VPN features to connect easily and securely to public WiFi, and a free subscription to ASUS AiProtection Pro
- Accommodate to Any Space – The EBR63 comes with a built-in bracket and wall mount hole that can be adjusted to fit into almost any location for space-saving and more flexibility

- The ASUS ExpertWiFi series is compatible with all ASUS AiMesh products, but supported features may vary based on model.



ASUS ExpertWiFi (EBG19P)

- Up to 3 WAN Ethernet Ports with load balancing and failover
- 8 PoE+ ports
- 1.5 Gbps IDS/IPS throughput
- Commercial-Grade Network Security



- Power over Ethernet — 8 PoE ports capable of delivering up to 123 watts of power offer a convenient solution for powering various PoE-enabled devices.
- VLAN for Added Security —Each of the Ethernet ports can be assigned to one or more VLAN IDs that provides additional security for your business.
- Up to 3 WAN Ethernet Ports – 1 gigabit WAN port and 2 gigabit WAN/LAN ports with load balancing optimize multi-line broadband usage. Besides, the USB port can be used as a backup WAN by connecting it to a mobile phone with hotspot to maintain a reliable internet connection.
- Device Management Made Easy — Conveniently centralized control over the PoE devices like EBA63 connected to the EBG19P via web browser or the ASUS ExpertWiFi mobile app.
- Commercial-Grade Network Security and VPN — Secure public WiFi connections with Safe Browsing and VPN features. Enjoy a free-subscription ASUS AiProtection Pro, including robust intrusion prevention system (IPS) features like deep packet inspection (DPI) and virtual patching to block malicious traffic.



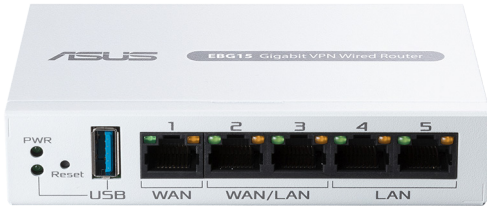
- The ASUS ExpertWiFi series is compatible with ASUS AiMesh products; however, the functionality of software features is subject to the capabilities of the primary router. The availability of some ExpertWiFi features may also depend on whether the AiMesh router supports them.

ASUS ExpertWiFi (EBG15)

- Up to 3 WAN Ethernet Ports with load balancing and failover
- 1.5 Gbps IDS/IPS throughput
- Site-to-Site VPN
- Commercial-Grade Network Security



- Easier-Than-Ever Setup — Convenient and easy router management via web browser or the ASUS ExpertWiFi mobile app through Bluetooth setup.
- VLAN for Added Security —Each of the Ethernet ports can be assigned to one or more VLAN IDs that provides additional security for your business.
- Up to 3 WAN Ethernet Ports – 1 gigabit WAN port and 2 gigabit WAN/LAN ports with load balancing optimize multi-line broadband usage.
- Backup WAN for Stable Connectivity –The USB port can be used as a backup WAN by connecting it to a mobile phone with hotspot to maintain a reliable internet connection.
- Commercial-Grade Network Security and VPN — Secure public WiFi connections with Safe Browsing and VPN features. Enjoy a free-subscription ASUS AiProtection Pro, including robust intrusion prevention system (IPS) features like deep packet inspection (DPI) and virtual patching to block malicious traffic.

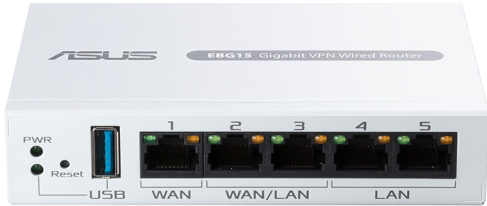


ASUS ExpertWiFi (EBP15)

- 5 x Gigabit Ports
- 4 x PoE+ Ports with 60W PoE Budget
- Support VLAN, QoS and IGMP snooping
- Wall mount and Desktop

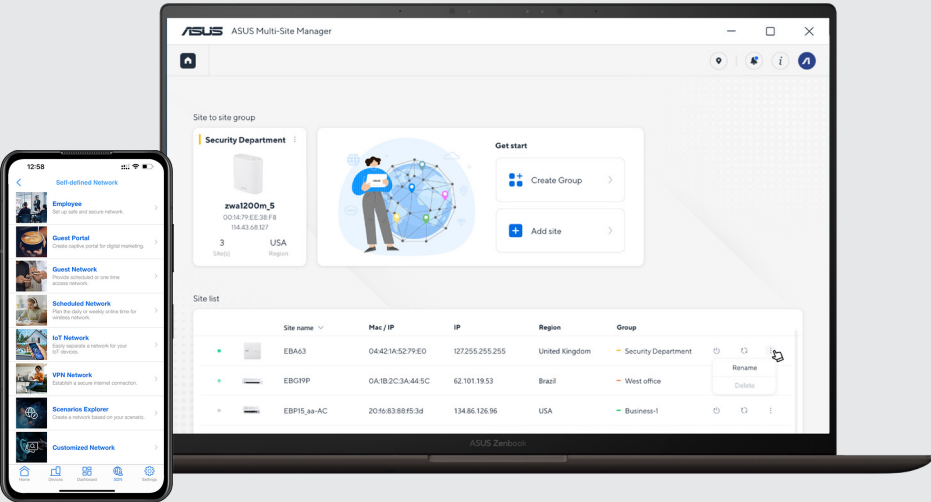
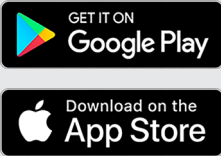


- Power over Ethernet — 4 PoE+ ports capable of delivering up to 60 watts of power offer a convenient solution for powering various PoE-enabled devices.
- VLAN for Added Security — Each of the Ethernet ports can be assigned to one or more VLAN IDs that provides additional security for your business.
- Fluent Network Experience with QoS — Dedicated bandwidth priority based on Quality of Service traffic management ensures better delivery of mission-critical traffic such as voice and video, without delay.
- Multimedia Traffic Optimization — IGMP snooping to prevent traffic congestion and optimize multicast traffic distribution, ensuring better network experiences during video conferencing or media streaming.
- Device Management Made Easy — The ASUS ExpertWiFi router on your network enables conveniently centralized control over the EBP15 and connected devices.



ASUS ExpertWiFi (Mobile App) & Multi-Site Manager

- The ASUS ExpertWiFi series delivers robust security and streamlined management for your business network. Monitor and control your network from anywhere with the ASUS ExpertWiFi mobile app, featuring comprehensive security, VPN and network management tools. For businesses with multiple locations, ASUS Multi-Site Manager enables centralized administration of up to 12 sites, including effortless site-to-site VPN setup.



Empowering A New Age of Incredible

